



JUNK
KOUTURE

GLOBAL COMPETITION

HAND BOOK

2025 - 2026

**EDUCATOR
REGISTRATION
13TH TO 24TH
OCTOBER**

ALL YOU NEED TO KNOW FOR YOUR JUNK KOUTURE JOURNEY

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FIND US ON SOCIAL MEDIA!



SECTION 1
INTRODUCTION

DO YOU...

Want to show off your creative abilities and innovative ideas to a global audience?

Believe you have what it takes to impress the judges on our global stage?

Dream of your design being worn at a glamorous star-studded red-carpet event?

Welcome to your **ultimate guide** for everything Junk Kouture! This handbook provides all the key information, inspiration, tools, and tips to navigate your creative journey.

Throughout, you'll find links to our **10 JK Lesson Plans**, designed to support you through each phase and enhance your experience.

**READY TO EMBARK ON
YOUR CREATIVE JOURNEY?**

LET'S GET STARTED!

Junk Kouture City Designers of the Year: Milan,
Paris, Dublin, Dubai, New York, London



WHAT IS JUNK KOUTURE?

The World's First Sport for Creative Teens!

An educational programme with a vision to enrich and empower the lives of young people through creativity, circular thinking and self expression. Each year, students aged 12-19 years in second level education from across Ireland, the UK, USA, France, Italy and the UAE envision, upcycle and create 'kouture' designs from 100% recycled materials.

Creators take part in the competition by submitting their finished designs, with the goal of impressing the Junk Kouture judges and securing a place in their local City Final. From each City Final, ten standout designs from ten schools are chosen to represent their country at the Junk Kouture World Final. Here, creators showcase their talent on a global stage, competing for special awards and the ultimate title of World Designer of the Year.

LESSON PLAN ONE →

ROSE (2024)

Lycée Professionnel
Julie Daubié, France
Made from bra cups,
lingerie elastics, foam
& tulle

HOPE AMONGST THE ASHES (2024)

Carteret High School, USA
Made from fabric, CDs,
chains & feathers

LADY OF THE LANDSCAPE (2024)

Pobalscoil Chloich
Cheannfhaola, Ireland
Made from 2.4kg duvet
wadding, 3 duvets & 100
plastic bottles



MERMODE (2024)
Liceo Artistico
Di Brera, Italy
*Made from mussel &
razor clam shells*



**FORGOTTEN
HISTORY (2024)**
Byram Hills High
School, USA
*Made from
tablecloths, curtain
panels & cardboard*

PROGRAMME OVERVIEW

- Students aged 12 - 19 in second level education can participate
- A student can enter as an individual, or along with their peers in teams of two or three only. This always includes the model
- Educators are responsible for all communication with the Junk Kouture team, and relying this to their students
- Programme starts at the beginning of each school year
- Students must have a completed design by the final submission date
- Submission takes place via the Junk Kouture submission form only
- Junk Kouture Regional Finals (*applicable for Ireland only*)
- Junk Kouture City Finals
- Junk Kouture World Final

**AN INCREDIBLE
JOURNEY AWAITS!**



NET'S WIN (2024)
Alperton Community
School, UK
*Made from fruit
and vegetable nets
& leather*

THE STORY OF JUNK KOUTURE



OUR JOURNEY

Junk Kouture was **founded in Ireland in 2010** by entrepreneur Troy Armour from County Donegal, with a simple yet powerful mission:

TO ENRICH AND EMPOWER THE LIVES OF YOUNG PEOPLE THROUGH CREATIVITY AND SUSTAINABILITY

Since our beginning, we've challenged students to **create wearable designs from recycled materials**, celebrating creative and innovative talent while driving behavioural change toward sustainability, creating the changemakers of tomorrow, and **ensuring inclusivity and diversity** is at the cornerstone of everything that we do.

AS SEEN IN THE PRESS



United Nations



VOGUE
ITALIA

Yalla
ABU DHABI LIFE



THE IRISH TIMES

MILESTONES AND ACHIEVEMENTS

- 2010** The vision began, opened to all secondary schools across Ireland.
- 2011** First Junk Kouture Grand Final (national) was held in Burlington Hotel, Dublin.
- 2013** The Grand Final (national) moved from hotels to The Bord Gáis Energy Theatre, Dublin.
- 2014** First show in Ireland's largest entertainment venue, 3Arena, Dublin.
- 2017** Launched in Scotland, holding its final in the SECC, Glasgow.
- 2019** Sold out 3Arena show of 5,000 people.
- 2020** Partnered with Ireland's national TV broadcaster, RTÉ.
- 2021** Junk Kouture went global and launched in London, Paris, Milan, New York & Dubai.
- 2022** First Junk Kouture World Final held in the The Etihad Arena, Abu Dhabi. Deloitte and Junk Kouture announce global collaboration.
- 2023** Second Junk Kouture World Final held in the Grimaldi Forum, Monaco. Partnership announcement with DHL Express Ireland and Microsoft USA.
- 2024** Awarded SDG Champion by the Department of Environment, Climate and Communication in Ireland.

5th year broadcast in partnership with RTÉ.
- 2025** Third World Final held in Dublin, Ireland. Alumni attended Cannes Film Festival and MobLand Global Premiere. Junk Kouture invited to speak on UN panel in Brussels for International Women's Day.

GRASSROOTS SUSTAINABILITY

Each Junk Kouture design *must be inspired by at least 1 of the SDGs* - increasing the awareness and action for the global goals through youth led creativity! Our goal is to deliver against 6 of the 17 United Nations Sustainable Development Goals (SDGs) by 2030.



SDG 13 CLIMATE ACTION

Climate action is at the heart of Junk Kouture. By transforming discarded materials into fashion, students showcase youth-led solutions to the climate crisis on a global stage.



SDG 4 QUALITY EDUCATION

Junk Kouture enhances education by celebrating creativity, embedding sustainability and improving accessibility. Participation helps students build valuable, future-ready skills both in the classroom and beyond.



SDG 5 GENDER EQUALITY

Junk Kouture is a platform where creativity is valued equally. Regardless of gender, all participants are encouraged to express their individuality through design, take leadership roles and work together.



SDG 10 REDUCED INEQUALITY

Junk Kouture promotes access and inclusivity by welcoming participants from all social, cultural, and educational contexts. Students showcase their talent on an equal footing, ensuring that experience, resources or background do not limit their opportunity to take part.



SDG 11 SUSTAINABLE CITIES AND COMMUNITIES

By involving and engaging schools, families, and local organisations, Junk Kouture strengthens community connections and encourages collective action towards sustainability.



SDG 12 RESPONSIBLE PRODUCTION AND CONSUMPTION

Junk Kouture uses upcycling to challenge fast fashion and inspire young people to adopt circular practices that value resources and reduce waste, influencing habits in school and beyond.

OUR IMPACT

By embedding circular thinking into creative education, Junk Kouture unlocks the potential of every student, encouraging innovation, self-expression, and a passion for sustainability.

Since launch, we've engaged over 100,000 students from 70+ nationalities, building a global community of changemakers using creativity as a force for good. Along the way, participants develop future-ready skills from problem-solving and innovation to collaboration, leadership, and creative confidence with relevance across industries, from fashion and the arts to STEM and beyond.

Junk Kouture promotes environmental awareness and circular innovation, empowering young people to reimagine waste as a resource and take meaningful action on sustainability through design.

At the same time, the programme provides creative students with the same social capital benefits that sport offers athletes building self-esteem, teamwork, and resilience through a platform that celebrates performance, public speaking, and international exposure.

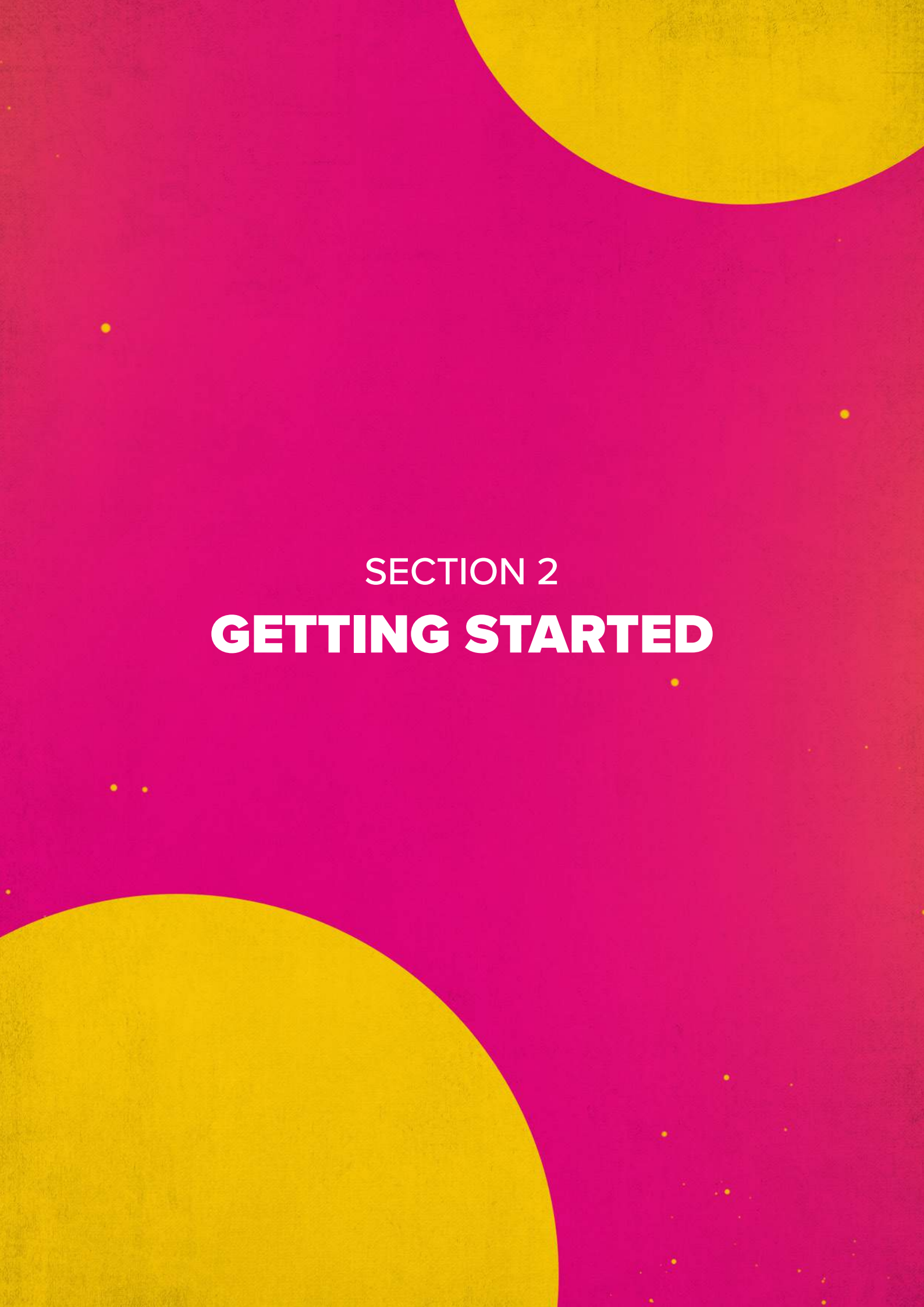
Our impact doesn't end on the runway. Through the Future Leaders Network, we support alumni with access to mentorship, career pathways, and global events. In partnership with leading organisations, we connect their creativity to tangible, future-focused opportunities that align with the UN Sustainable Development Goals and the world they're stepping into.

Our mission is to continue scaling this impact. empowering the next generation of designers, innovators, and solution-seekers to shape a more sustainable and inclusive future.

**GLOBALLY
RECOGNISED**



- MIP TV SDG Innovation Award in association with the UN, Cannes
- Ocean Hero Award, Footprint Sustainability Summit, Arizona
- Recognised as an SDG Champion 2024 - 2025 by the Department of Environment Climate, Ireland



SECTION 2

GETTING STARTED

SUPPORT AT EVERY STEP

HOW WE SUPPORT YOU

Whether it's your first time taking part or you've been involved before, we're here to guide and support you and your students throughout every stage of the competition.

Here's how we'll support you along the way:

- **INTRODUCTION TO THE COMPETITION:** A 1-1 online call at the start of the cycle for an overview of Junk Kouture, including key dates, tips, and how to get involved.
- **CLASSROOM ZOOM SESSIONS:** We can join your class via Zoom to introduce Junk Kouture directly to students or support them with their design work.
- **MAILERS AND WEBINARS:** Receive regular email updates and access webinars with guidance, reminders, and space to ask questions throughout the year.
- **RESOURCES:** Access our updated handbook, lesson plans, tutorials, sustainability tips, and other helpful resources to support your teaching.
- **CONNECT WITH OTHER EDUCATORS:** Share ideas and insights with fellow teachers taking part in Junk Kouture and explore classroom integration strategies.
- **SHOWCASING STUDENT WORK:** Opportunities to have student designs featured across our platforms, social channels, and newsletters.
- **SCHOOL VISITS (WHERE POSSIBLE):** In-person visits may be available depending on location and timing to inspire and engage students on their Junk Kouture journey.
- **BEYOND THE COMPETITION:** Support continues after the competition through alumni opportunities like the Future Leaders Network.



INFLATION SENSATION (2024)
Loreto Clonmel, Ireland
Made from packing paper, till and packing rolls



NOT SURE HOW TO GET STARTED?

Have a look at our Getting Started Guide [HERE](#)

NEED HELP?

We're here to support you — just reach out by clicking on the button below:

[EMAIL SUPPORT](#)

MUST-FOLLOW RULES

Rules and Regulations relating to the competition cycle are at the forefront of Junk Kouture to ensure that the competition is conducted as fairly and efficiently as possible.

We have included some of the **must follow rules** on this page. Please refer to the full Rules and Regulations page before commencing your Junk Kouture journey.

➤ AGE REQUIREMENT

Participants must be aged between 12 and 19 during the competition cycle (1 September 2025 to 30 June 2026). This means they must be at least 12 years old on or before 1 September 2025, and no older than 19 on 30 June 2026. All participants must also be enrolled in second-level education.

➤ COUNTRY ELIGIBILITY

Participation is open to schools located in Ireland, UK, France, Italy, USA, and UAE only.

➤ GROUP TEAM SIZE

Each design entry can include a maximum of three students, including the model.

➤ MATERIAL REQUIREMENTS

All materials used in the designs must be 100% recycled.

➤ SUBMISSION GUIDELINES

Designs must be submitted according to the specified deadlines and format requirements provided by Junk Kouture.

➤ DESIGN TRANSPORTATION

Designs must be transportable. When creating a design, weight, durability, and size for travel must be considered. Remember, it is your responsibility to ensure that you can pack and transport your design.

[FULL RULES AND REGULATIONS →](#)

REMEMBER!

Infringement of any of the rules and regulations may lead to exclusion, at any time for Creators, Educators or schools from present and / or future participation in Junk Kouture competitions.

WOVEN (2023)
Clevedon Academy, UK
Made from: Plastic Bags

JUNK KOUTURE EDUCATION HUB

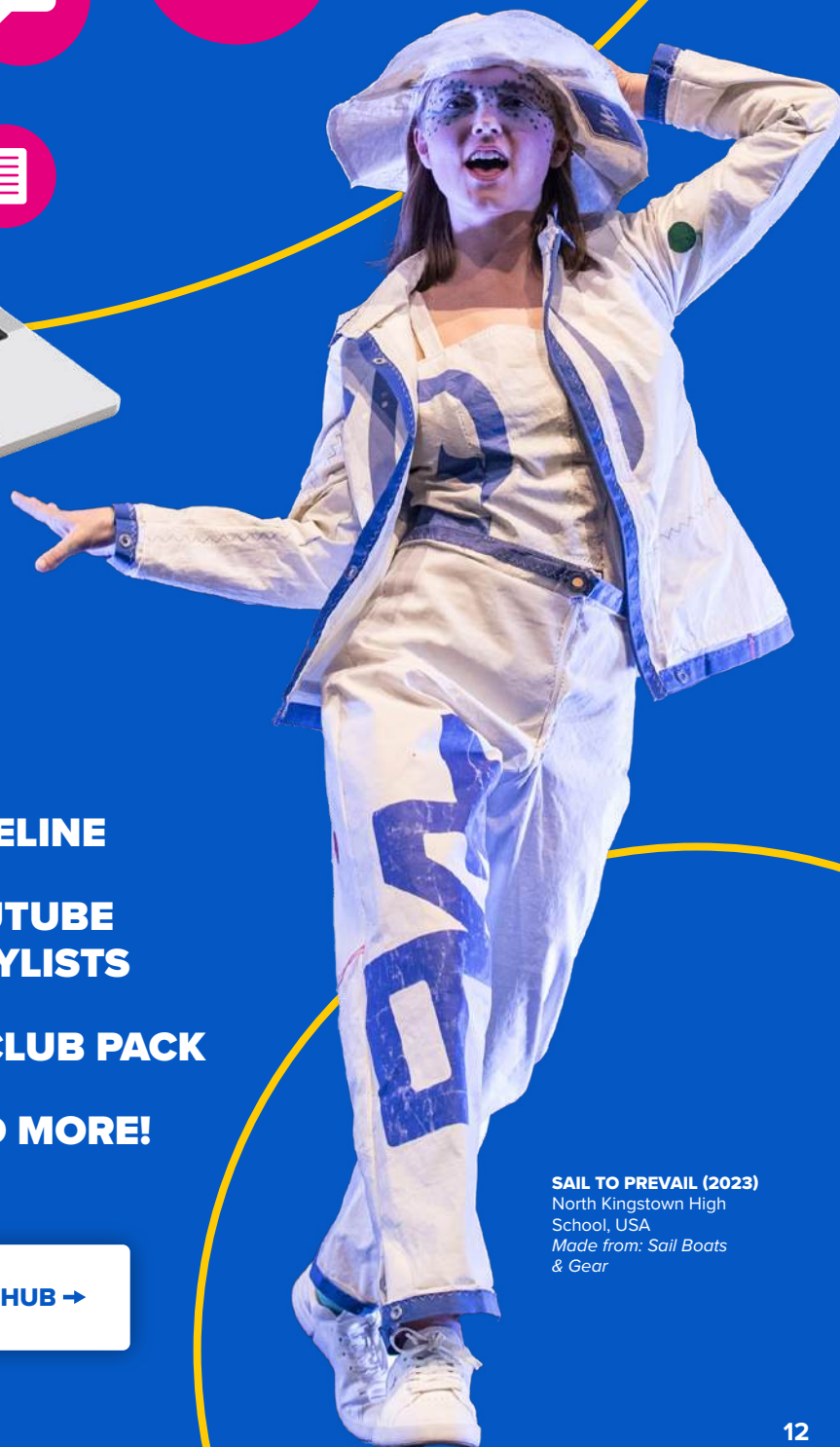
The Junk Kouture Education Hub is a dedicated platform on our website designed to support Educators and Creators throughout their journey.



HERE, YOU'LL FIND UNLIMITED
RESOURCES, INCLUDING:

- HANDBOOK
- LESSON PLANS
- CHECKLIST
- CURRICULUM ALIGNMENT
- TIMELINE
- YOUTUBE PLAYLISTS
- JK CLUB PACK
- AND MORE!

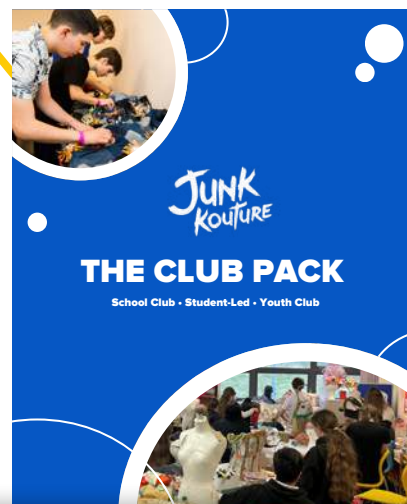
[ACCESS THE JUNK KOUTURE EDUCATION HUB →](#)



SAIL TO PREVAIL (2023)
North Kingstown High
School, USA
*Made from: Sail Boats
& Gear*

THE CLUB PACK

Whether you're setting up a Junk Kouture Club, running after-school or lunch-time sessions, an independent student working on your own with teacher support, or part of a youth group passionate about creativity and sustainability, this guidance pack has everything you need to get started. Inside, you'll find practical steps, resources, and inspiration to help you launch and run your club successfully.



[DOWNLOAD THE CLUB PACK](#) ↓

CURRICULUM INTEGRATION

Find the best way to integrate Junk Kouture seamlessly into your teaching.

Our curriculum alignment guides show exactly where the program fits within existing frameworks, helping you link sustainability and creativity to core subjects and enrichment opportunities. Whether in lessons, clubs, or project-based learning, these guides make it easy to embed Junk Kouture into what you already do.

**ROBE DE MARIEE
PATCHWORK (2024)**
Lycée Alain, France
*Made from fabrics &
plastic bottles*

CURRICULUM INTEGRATION UNITED STATES OF AMERICA

Bring real-world learning to life with Junk Kouture. Designed for **grades 6-12**, it empowers students to design sustainably while building creativity, collaboration, and critical thinking across **Visual Arts, STEAM, PBL, Environmental Science, CTE** and more. Discover how easily you can integrate it into **classes, clubs, or enrichment programs**.



WHY INTEGRATE?

- 1 Supports curriculum standards in many different educational areas
- 2 Encourages project-based, self-led learning and independent thinking
- 3 Builds creativity, collaboration, and innovation
- 4 Contributes to whole-school sustainability goals



HOW IT WORKS IN ANY CLASS

- 1 Collect and repurpose waste materials
- 2 Design, sketch, and plan their creations
- 3 Build wearable art linked to sustainability and innovation
- 4 Submit entries to the Junk Kouture competition
- 5 Progress to national and world finals
- 6 Further the journey with Future Leaders opportunities

PLACES TO INTEGRATE:

Junk Kouture aligns with curriculum aims across a wide range of subjects. Here are some examples of how it can enhance your teaching in different areas and integrate seamlessly into your curriculum.

ART & DESIGN



Visual Arts

Students create wearable art that express ideas through form, symbolism, and storytelling, designing pieces that address themes such as climate change and social justice.



Design Technology, Engineering and Maths

Students apply engineering, materials science, and design thinking to develop sustainable solutions, exploring circularity and using tools such as CAD and prototyping.



Fashion and Textiles

Students develop construction skills using recycled materials, explore fashion waste, and apply sustainable practices. They document their process and reflect on their design choices.

US CURRICULUM INTEGRATION / JUNK KOUTURE LESSON PLANS

[DOWNLOAD UK VERSION](#) ↓

[DOWNLOAD IRISH VERSION](#) ↓

[DOWNLOAD USA VERSION](#) ↓

[DOWNLOAD FRENCH VERSION](#) ↓

[DOWNLOAD ITALIAN VERSION](#) ↓

LESSON PLANS

your classroom guide

The Junk Kouture Lesson Plans will be **featured throughout this handbook** to help you structure your learning journey. Each plan **aligns with the stages of the JK Timeline** and aims to ensure the successful submission of a completed design. As you progress, your students will **gain essential skills** and explore various important topics.

LESSON PLANE ONE

Introduction to Junk Kouture **5**

LESSON PLAN TWO

Sustainable Development Goals **15**

LESSON PLAN THREE

Mood Board **20**

LESSON PLAN FOUR

Sketching **20**

LESSON PLAN FIVE

Materials **22**

LESSON PLAN SIX

Techniques **22**

LESSON PLAN SEVEN

Circularity **25**

LESSON PLAN EIGHT

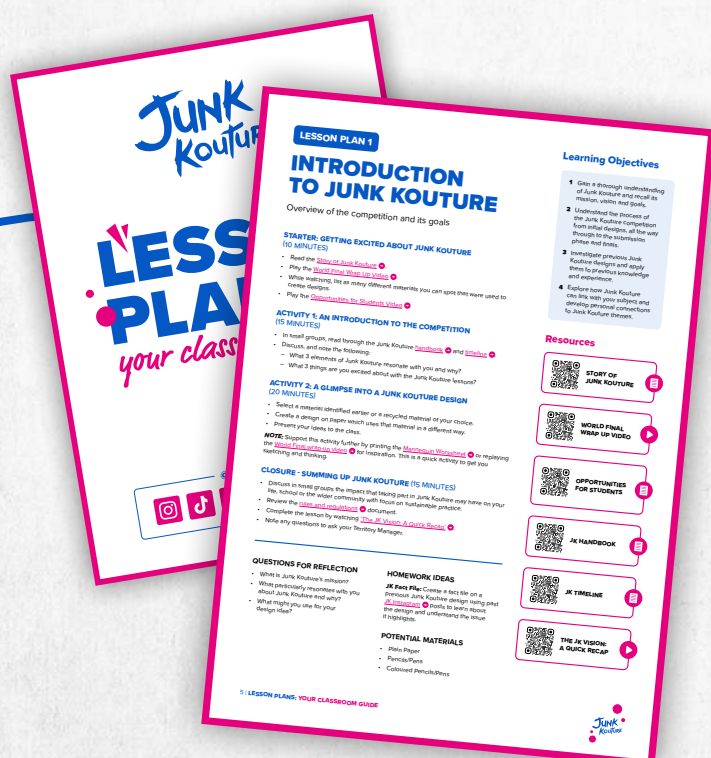
Photography **23**

LESSON PLAN NINE

Videography **24**

LESSON PLAN TEN

Your Future **36**



DOWNLOAD THE FULL LESSON PLANS [↓](#)

SUSTAINABLE DEVELOPMENT GOALS

AND YOUR DESIGN

In Lesson Plan 2, you'll learn how to link at least one of the UN Sustainable Development Goals (SDGs) directly to your Junk Kouture design. Through activities focused on climate action, inclusivity, community engagement, and responsible production, you'll explore how your choices from materials and techniques to your theme, colours, and design name can reflect a deeper purpose. This will not only strengthen your concept but also showcase your creativity and commitment to sustainability to the judges and the wider Junk Kouture community.

Department of the Environment, Climate and Communications (DECC) appointed Junk Kouture as one of Ireland's new Sustainable Development Goal (SDG) Champions for 2024-2025.

JUNK KOUTURE ARE PROUD TO BE AN

SDG
CHAMPION
2024-2025

LESSON PLAN TWO →



SHOOTING FOR GOLD (2023)
Made from metal

4 QUALITY EDUCATION



BACKPEDALLING (2024)

Made from bike gears, sprockets and a bike wheel.

13 CLIMATE ACTION



ACRO IRUS (2024)
Made from old clothes, wire and cardboard

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



THE BRIEF

STUDENTS ARE CHALLENGED TO...



Explore on their creative journey, exploring topics that they are interested in.



Use the **Lesson Plans** to guide them through each stage, from concept to creation.



Research designers, techniques, and materials for **inspiration**.



Integrate **UN Sustainable Development Goals** into their designs.



Plan their designs using mood boards and sketches.



Transform their ideas into wearable art.



Utilise **photography**, **videography**, and **storytelling** in their submissions.



Ensure their design is exclusively crafted from **100% recycled materials**.

PAVONINE (2023)
Glen Cove High School, USA
*Made from: Plastic Bottles
and Rice Bags*

SAVE THE DATE

13TH TO 24TH OCTOBER 2025

EDUCATOR REGISTRATION

APP.JUNKKOUTURE.COM

1

Visit app.junkkouture.com

2

Sign up and create an account using your details

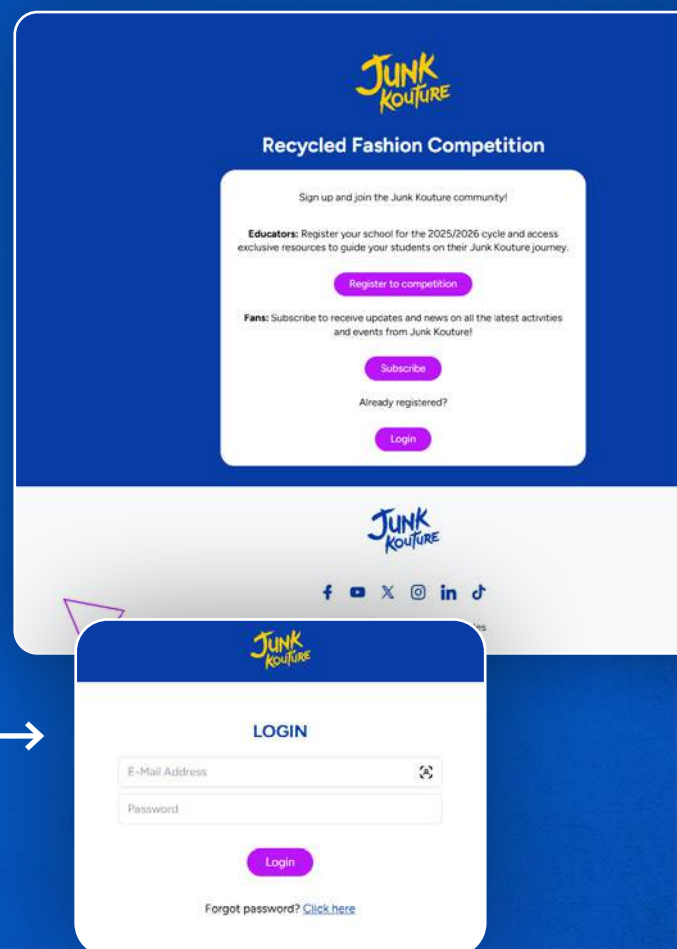
3

Entered last year? Simply log in to your existing Educator account

If you've joined our community via the website before the competition cycle commencing, please note that all educators must also have an account on app.junkkouture.com, as this is where submissions are received.

Please, note that you do not need to create another profile for the 2025 – 2026 competition.

Please Note: Students are not required to complete the registration process until the design submission period opens.



SECTION 3
THE PROCESS

THE TIMELINE

TIP Follow us on socials and post your progress with #JKCreators so we share it!



1 STAGE ONE: RESEARCH, LEARN AND DESIGN (SEPT – NOV)

SPARK YOUR CREATIVITY

- Understand **Junk Kouture's mission** and commitment to sustainability.
- Research the **UN Sustainable Development Goals** and how they can inspire your design.
- Build a **mood board** to organise your design ideas.
- **Sketch** your design to bring your concept to life.
- Gather your **materials**.
- Apply **techniques** to manipulate your materials.

2 STAGE TWO: CREATE (NOV – JAN)

STYLE YOUR IDEAS

- **Craft your ideas** into any style of wear.
- Ensure the design is made from **100% recycled materials**.
- Capture your **design process** through images & videos.
- Consider creating a **social media** account to share your JK journey with others.

3 STAGE THREE: CELEBRATE (JAN – MAR)

SUBMIT YOUR DESIGN

DUBLIN: 7 to 21 January 2026
DUBAI, LONDON, MILAN, PARIS, NEW YORK:
27 February to 13 March 2026

- Ensure your design is **complete**.
- Use **photography** to capture different angles of your design.
- Use **videography** to tell the story behind your design, from inspiration to creation.
- Reference the chosen **SDG(s)** that connects with your design.
- Choose a **song** that complements your design theme.

4 STAGE FOUR: NATIONAL EVENTS (APR – JUN)

CITY FINALS

- City finalists announced on JK social accounts
- **6 City Finals** (Dublin, London, Paris, Milan, New York and Dubai)

5 STAGE FIVE: GLOBAL COMPETITION WORLD FINAL

- Ten designs from ten schools across Dublin, London, Paris, Milan, New York and Dubai City Finals are announced as World Finalists.
- A line up of **sixty designs from around the world** are showcased at this event.
- Junk Kouture World Designer of the Year title.

6 STAGE SIX: POST-COMPETITION ACTIONS

CONTINUING THE JOURNEY SUSTAINABLY

Re-purpose, donate or responsibly discard of your design.



[DESIGN PROCESS INSPIRATION ↓](#)

SPARK YOUR CREATIVITY

MOOD BOARD

Create a mood board to gather design inspiration, combining elements of relevant SDGs, colour schemes, iconic designers, magazine inspiration, materials, and other creative influences.

[LESSON PLAN THREE →](#)



MOOD BOARD

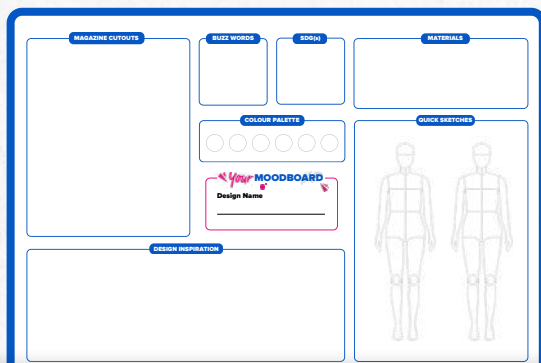
SKETCHING

Boldly sketch your design ideas using our downloadable JK mannequin templates. These templates provide a structured canvas to bring your creative vision to life.

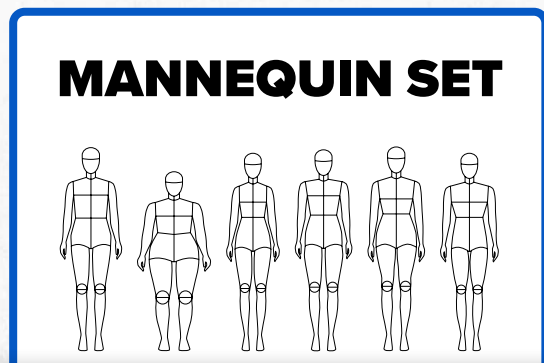
[LESSON PLAN FOUR →](#)



SKETCHING



[MOODBOARD WORKSHEET ↓](#)



[MANNEQUIN SET ↓](#)

CHECK OUT

S

SCIENCE

T

TECHNOLOGY

E

ENGINEERING

A

ARTS

M

MATHEMATICS

Everything you need to know to be a changemaker!

Integrate STEAM (*Science, Technology, Engineering, Arts, and Math's*) elements into your design. By doing so, you'll unveil fresh concepts and innovative techniques, creating an environment where your creativity and skills can truly thrive.



SCIENCE	<i>Your STEAM WORKSHEET</i>	ENGINEERING
How can you change your material using science? (e.g., melting, pressing, dyeing)	1 Your Material (You can list one or more materials throughout the worksheet) 2 Describe Your Material (What does it feel like? What colour is it?) 3 What Type of Material is it? (Is it durable, flexible, lightweight, textured?) 4 What properties does it have? (Can it be melted, cut, stretched, woven?)	How will you connect and integrate your material? (e.g., fitting, sewing, tying)
TECHNOLOGY	ART	MATHS
How can technology help shape or refine your material? (e.g., laser cutting, 3D printing, sewing)	How can you creatively manipulate your material? (e.g., melting, weaving, printing, sewing)	Can you use the principles of maths in your design? (e.g., scaling, calculating, balancing)

STEAM WORKSHEET ↓

FENICE (2023)
Istituto Maria
Immacolata, Italy
Made from: 2002
DVDs & CDs



STYLE YOUR IDEAS

MATERIALS

Source materials from school, the local community,, thrift shops, nature, and more. Understand how different materials impact the design and functionality of your outfit, and experiment with ways to shape and preserve them.

NOTE: Unless used to create awareness of the harms caused by alcohol, cigarettes, vapes or drugs, use of these items or packaging is prohibited. If you are unsure, we recommend getting in touch with your Territory Manager.

LESSON PLAN FIVE →



JUNK KOUTURE
A-Z MATERIALS
INSPIRATION

A-Z MATERIAL INSPIRATION ↓

TECHNIQUES

Experiment with various techniques such as stitching, layering, patchwork, knotting, weaving, heat bonding, and more. Select the techniques that best complement your materials to bring your design to life.

LESSON PLAN SIX →



JUNK KOUTURE
STEAM TECHNIQUES
INSPIRATION

STEAM TECHNIQUES INSPIRATION ↓



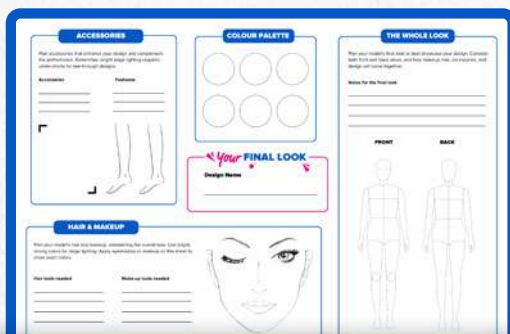
Some techniques carry risks, so ensure you have proper training and permission from a teacher or guardian before attempting them. Junk Kouture is not responsible for any injury, loss, or damage resulting from these techniques, which are undertaken at your own risk.

SUBMIT YOUR DESIGN

PHOTOGRAPHY

Use a **smartphone** or **camera** to upload 6-15 photos to the Junk Kouture Submission Form, ensuring a mix of **portrait** and **landscape** shots. The photos must show the design worn by the **model**, using a **plain background**, with **good lighting**, and no blurring or shadows. These will be reviewed by the judging panel and may be used to promote your design or the competition.

LESSON PLAN EIGHT →



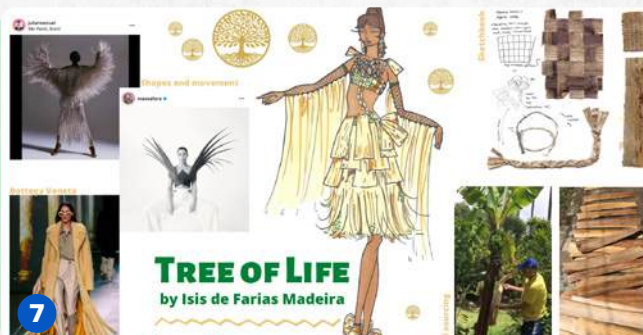
THE FINAL LOOK WORKSHEET ↓

PHOTOGRAPHY SHOT LIST

1. Full-length front and back views
2. Side views (left and right)
3. Close-up shots of main features and details
4. Close-up of specific details (e.g. stitching or textures)
5. Creative shot
6. Headshot to showcase the headpiece
7. Design creation process shots



TREE OF LIFE (2022)
The High School of
Fashion Industries, USA
Made from:
Banana Fibres



VIDEOGRAPHY

Upload a **30 to 60-second** video to the Junk Kouture Submission Form, which will be reviewed by the judging panel and may be used to promote your design or the competition.

Film the video in **landscape mode** with a **voice-over** narration, **avoiding background music, text, or effects**. Keep the footage **steady** using a tripod or stack of books, and ensure you're in a **quiet space** for clear audio.

IMPORTANT!
Don't submit
videos from TikTok
or Instagram in
portrait format.
Videos must be in
landscape only.



LESSON PLAN NINE →



Your VIDEO PLAN		
Design Name In each box, note what will be in the clip, where and how it will be filmed, and who will be featured. Use the box below to draft your voiceover. <i>Note: All clips should be recorded in HORIZONTAL format, speak clearly and slowly, and remember—you can always re-record!</i>		
INTRODUCE YOUR TEAM Introduce your team, school and design name.	DESIGN INSPIRATION Share your SDGs, inspiration, moodboard, sketches, etc.	MATERIALS & TECHNIQUES Highlight the materials and techniques used.
CAPTURE IN MOTION Include clips of the design in movement from all angles.	DETAILS Use close-up shots to showcase all the design details.	CLOSING Your chance to leave a lasting impression.
THE SCRIPT Your chance to leave a lasting impression.		

VIDEO PLANNING WORKSHEET ↓

VIDEOGRAPHY SHOT LIST

- 1. Introduce your Team:** members, school, and design name.
- 2. Share Inspiration:** Highlight your mood board, materials, theme, and links to SDGs.
- 3. Show Techniques:** Demonstrate techniques like sewing, layering, and manipulation.
- 4. Capture in Motion:** Show full-length views of the design from all angles.
- 5. Highlight Details:** Include close-ups of key details and craftsmanship.
- 6. Add Voiceover:** Narrate the story, sustainability message, and skills used.



LIFE OF PI.....NE (2023)
Cnoc Mhuire
Secondary
School, Ireland
Made from: pine
cones and twine

CIRCULARITY

THINK ABOUT CIRCULARITY

Circular design is a creative approach to designing and developing products that are built to last, easy to repair, reusable, and recyclable - minimising their impact on the planet.

WHY CONSIDER CIRCULAR DESIGN FOR YOUR JUNK KOUTURE ENTRY?

It encourages you to explore new processes and techniques you may never have considered before, helping you showcase new skills in a portfolio, adapt to industry needs, and creatively problem solve to achieve the best outcomes- all of which will support you in your future.

Using alternative methods to glue, glitter and spray paint not only enhances durability but also aligns more closely with Junk Kouture's commitment to creative reuse and environmental responsibility.

The judges will be looking at your design closely - an interesting or unique technique may help your design to really stand out!

Find out more about circular fashion and design in Lesson Plan 7 – Circularity!

LESSON PLAN SEVEN →



CALYPSO (2024)
Jersey College For Girls, UK
*Made from plastic bags,
bubble wrap & tarpaulin*



END OF AN ERA (2023)
Marling School Stroud, UK
Made from plastic bottle lids

SUBMISSION CHECKLIST

The submission checklist covers everything you need for submitting your design. Review it to stay on track with all requirements before the delivery deadlines.

Ensure you have all the following details and materials ready for your design submission:

- ✓ **DESIGN NAME**
- ✓ **CREATOR NAME(S)**
- ✓ **EDUCATOR NAME**
- ✓ **SCHOOL FULL NAME**
- ✓ **SCHOOL ADDRESS**

JK SOCIALS ACCOUNT

If you create a social media account for your design, please include the handle for this. Remember that the creation of a social media account for your design is optional.

DESIGN DESCRIPTION

- ☐ 150–250 words max
- ☐ Written in third person
- ☐ Tell the story, inspiration, sustainability message, and key skills/learnings in one strong narrative

SDG SELECTION

- ☐ Choose 1 Sustainable Development Goal (SDG)
- ☐ List the SDG number (e.g., SDG 5)
- ☐ In one short sentence, explain why it connects to your design (max 50 words)

Example: SDG 5 | The design champions gender equality, using repurposed ties and suits to challenge stereotypes and reimagine power dressing as a statement of strength for all.

MATERIALS

- ☐ List 1–5 main materials only
- ☐ Written in short format (e.g., plastic bottles, CDs, cardboard)

TECHNIQUES

- ☐ List 1–3 key techniques
- ☐ Written in short format (e.g., sewing, weaving, melting)

IMAGES

- ☐ Include 6–10 design images
- ☐ Clear shots in portrait and landscape formats
- ☐ Label images simply: DESIGNNAME_1 | DESIGNNAME_2 | DESIGNNAME_3...

VIDEO LINK

- ☐ Duration: 30–60 seconds
- ☐ Share your design story, highlighting SDG, mood board, materials, and techniques
- ☐ Video must be **LANDSCAPE ONLY**

MUSIC LINK

- ☐ Provide the chosen performance song
- ☐ Share a 45-second segment (e.g., 0:15–1:00)
- ☐ Add a streaming link (Spotify, Apple Music, etc.)

SUBMISSION DATES

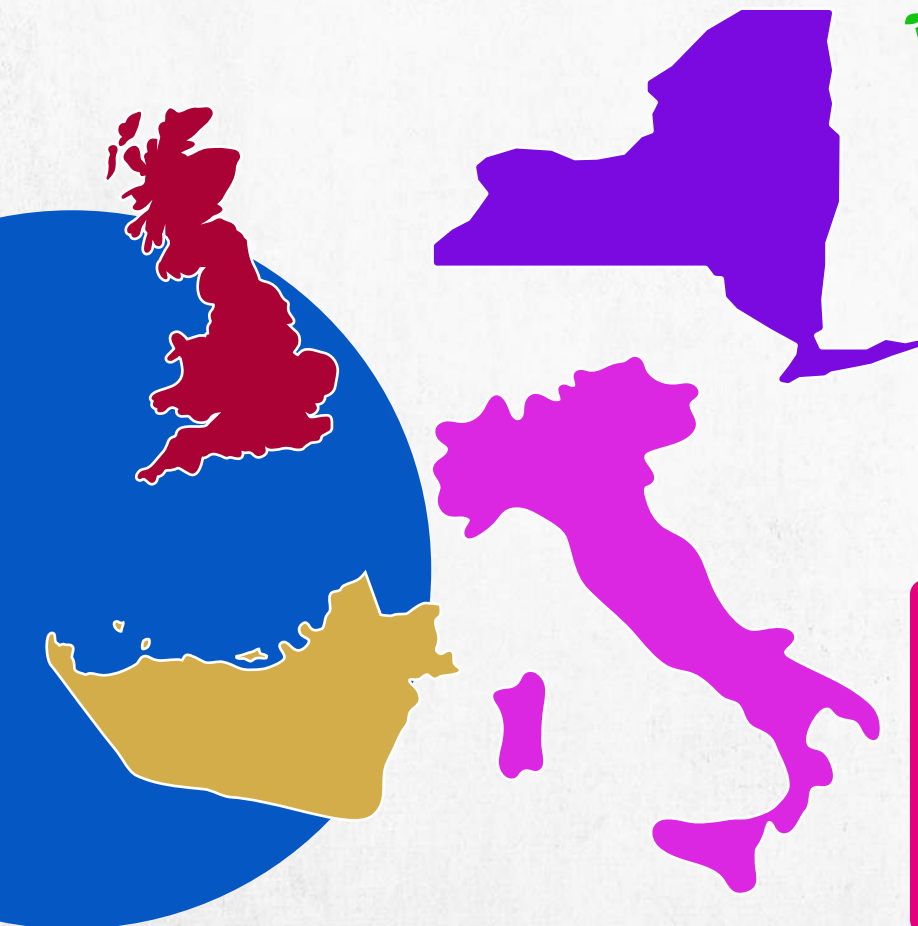
Submission dates are subject to city location between January and March 2025.

DUBLIN

7 TO 21 JANUARY 2025

DUBAI, LONDON, MILAN, PARIS, NEW YORK

27 FEBRUARY TO 13 MARCH 2026



IMPORTANT

It is the responsibility of the team to nominate one person who will submit the design information on their behalf. Only one submission is allowed per team. Please do not create multiple submissions for your design.

REGIONAL FINALS RETURN FOR 2025–2026!

We are delighted to announce that the Regional Finals are back, live and in-person, for the 2025–2026 Junk Kouture competition cycle.

This year, we're going bigger — with three nights of finals! Each night will see 80 finalists take to the stage, representing our five regions: North, South, East, West, and South East. From these performances, our judging panel will select the talented creators who will go on to represent their region at the Dublin City Final in May 2026.

DATES: MARCH 2026
(EXACT DATES WILL BE ANNOUNCED SOON)

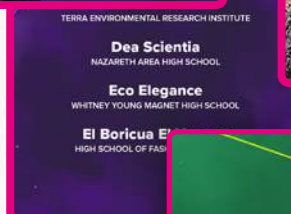
Further details regarding the Regional Finals will be shared directly with registered Educators in due course. We can't wait to see the creativity and innovation come to life on stage once again!



CITY FINALS

The Junk Kouture City Finals, which take place each May, bring together the most creative and innovative designs from students across each country as selected by the Junk Kouture Judges.

From each City Final, ten designs from ten schools are selected to represent their country in the final stage of the competition - The Junk Kouture World Final. At this final stage of the competition students gain global recognition by showcasing their creations at this event.



WORLD FINAL

The Junk Kouture World Final is the pinnacle event of the year, showcasing 60 unique designs from secondary schools across the globe. Teams from the USA, UK, France, Italy, UAE, and Ireland will battle it out for the coveted title of Junk Kouture World Designer of the Year. This celebration of innovation, sustainability, and creativity is part of the larger Festival of Creativity & Circularity, where young minds come together in a destination committed to sustainable development—where Green is the new Glam.

This Festival of Creativity & Circularity also features workshops, labs, talks, and events, where students can feel celebrated, connect with peers from across the globe, and become the future leaders of tomorrow.



AWARDS

From the Junk Kouture City Finals, ten designs across ten schools in each market are announced as World Finalists.

WHAT CAN I WIN?

The Junk Kouture World Final will offer the finalists a chance to win the following awards:

WORLD DESIGNER OF THE YEAR

The most prestigious award of all! One of the City Designers of the Year will walk away with the coveted title of Junk Kouture 'World Designer of the Year' 2025. An entry the judges consider to be the most exceptional overall; this design will be deemed the whole package!

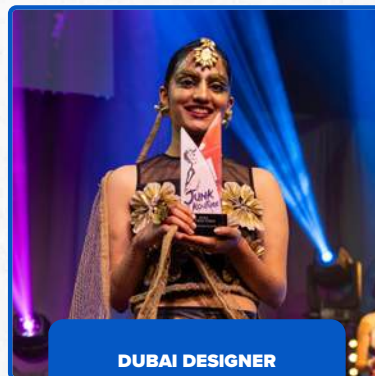


DUBLIN AND WORLD DESIGNER OF THE YEAR

AQUACULTURAL
Wilsons Hospital School, Ireland

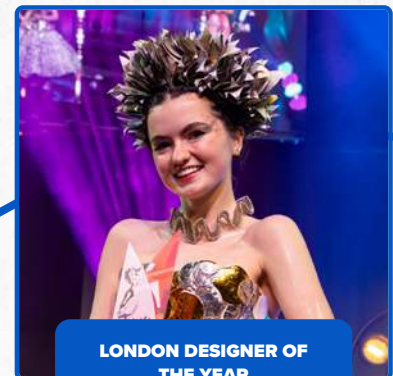
CITY DESIGNERS OF THE YEAR

The 'City Designer of the Year' is selected as the best from their country. Each of the six are ones that the judges feel stand out from the rest, for their inspiration, innovation, choice and manipulation of materials, and overall craftsmanship.



DUBAI DESIGNER OF THE YEAR

SANSKRITI
Sharjah English School, UAE



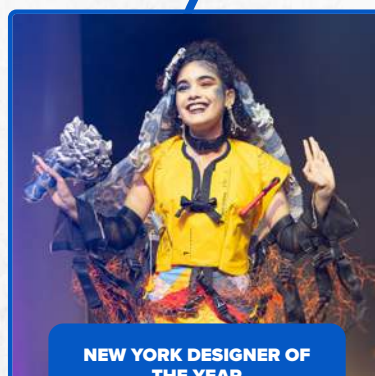
LONDON DESIGNER OF THE YEAR

THE JOANIE
Hillhead High School, UK



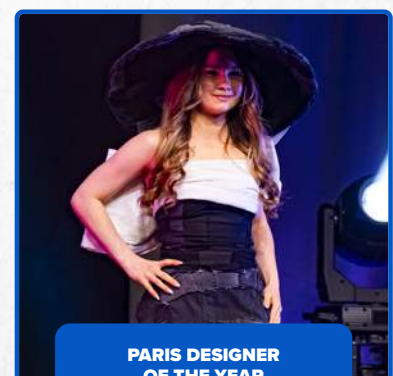
MILAN DESIGNER OF THE YEAR

MERMURDER
Liceo Artistico Donato Bramante, Italy



NEW YORK DESIGNER OF THE YEAR

AQUA MARINA
Union City High School, USA



PARIS DESIGNER OF THE YEAR

BLACK AND WHITE
Lycée Sonia Delaunay, France

JUNIOR DESIGNER AWARD

The 'Junior Designer Award' will be presented to a designer(s) aged 12 - 14 years at the point of competition entry whose design has blown away the judges, demonstrating an eye for fashion design that's one to watch.



JUNIOR DESIGNER OF THE YEAR POWERED BY EUROSPAR
DON'T JUDGE BOOK BY ITS COVER
Sunmarke School, UAE

PURPOSEFUL PLASTIC AWARD

The 'Purposeful Plastic Award' will exclusively use plastic materials to craft their design, showcasing inventive use of upcycled plastic materials.



PURPOSEFUL PLASTIC AWARD
CALYPSO
Jersey College For Girls, UK

STEAM AWARD

The 'STEAM Award' will be awarded to a design that was inspired by Science, Technology, Engineering, Arts or Math and/or has incorporated STEAM techniques throughout their design in a creative and innovative way!



STEAM AWARD POWERED BY ATU
LA VOIX DU CONGO
High School of Fashion Industries, USA

INNOVATION AWARD

The Innovation Award recognises a designer(s) who explore and apply the most original and innovative choice of recycled materials and/or manipulation techniques into their creation.



INNOVATION AWARD POWERED BY DHL
NATURAL ALLURE
Colaiste Bride, Wexford, Ireland

GLAMOUR AWARD

The winning design of the 'Glamour Award' must exude style, pizzazz and most importantly, be red carpet ready! An eye for finishing touches must be demonstrated, enhancing the overall look of the glamorous design!



GLAMOUR AWARD
GIRL ON FIRE
Istituto Arturo Checchi, Italy

THANK YOU

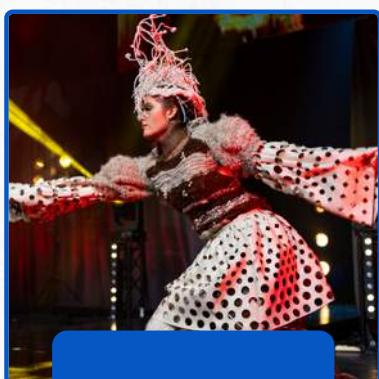
to our incredible partners for supporting the

JUNK KOUTURE

2024 AWARDS

PERFORMER AWARD

The 'Performer Award' will go to the best choreographed routine and catwalk display that made their design stand out from the crowd!

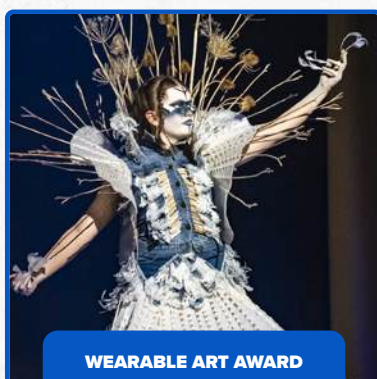


PERFORMANCE AWARD

ALPACALYPSE
Moate Community School,
Ireland

WEARABLE ART AWARD

The 'Wearable Art Award' is for a design that creates a true feast for the eyes! This design can be weird, whacky and wonderful but truly a piece of Wearable Art!

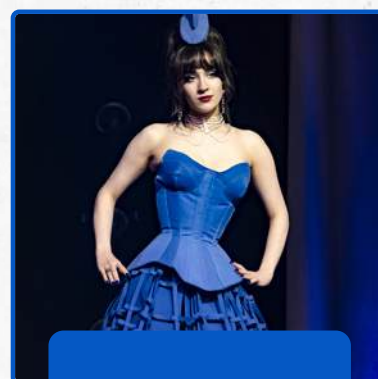


WEARABLE ART AWARD POWERED BY CLAIRE GARVEY COUTURE

LIR'S CHILD
Loreto Secondary School
Balbriggan, Ireland

READY TO WEAR AWARD

The 'Ready to Wear Award' will be presented to a ready-to-wear garment that has utilised up-cycled fabric to create a bold, innovative outfit.



READY TO WEAR AWARD

CERULEAN
Ribston Hall High School, UK

Please note that list of awards may be subject to change at time of World Final.

CULTURAL COUTURE AWARD

The 'Cultural Couture Award' will be presented to designs that celebrate their culture or nationality, from history to fashion, landmarks to paintings. Storytelling is key.

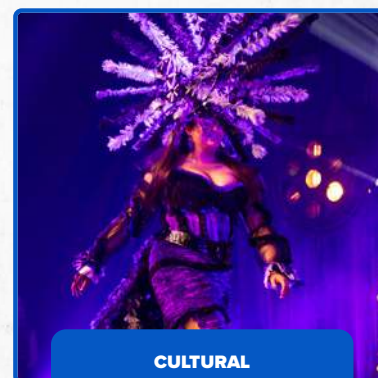


CULTURAL COUTURE AWARD POWERED BY DUBLIN CITY COUNCIL

ECLECTIC EARTH ENSAMBLE
Abu Dhabi Indian School, UAE

SDG AWARD

The winning design of the 'SDG Award' must embody and highlight the messaging of at least one of the 17 United Nations Sustainable Development Goals (SDGs), while also incorporating materials that align with its mission. manipulation techniques into their creation.



CULTURAL COUTURE AWARD

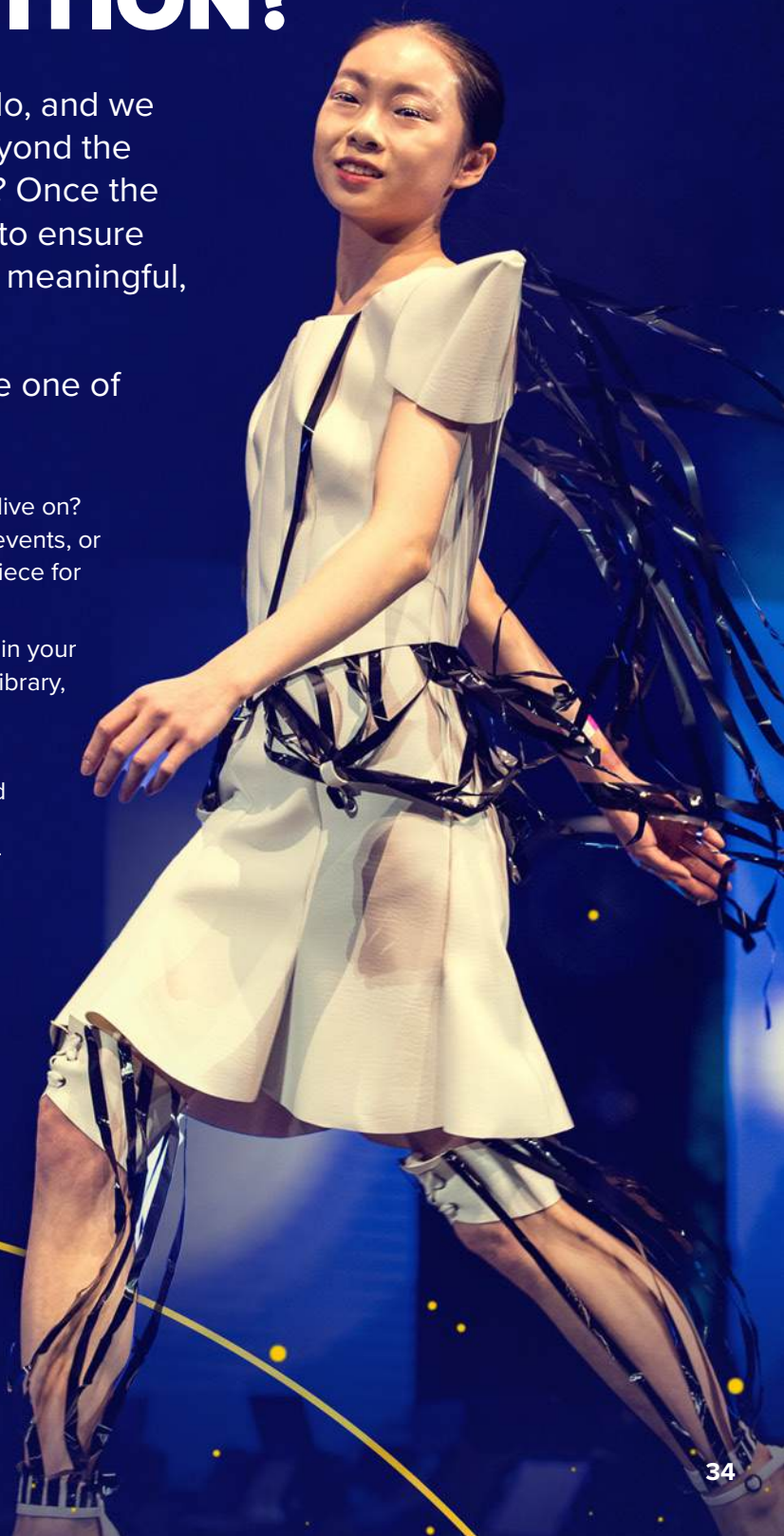
VISION ZERO
Ursuline Secondary School
Thurles, Ireland

WHAT SHOULD YOU DO WITH YOUR DESIGN AFTER THE COMPETITION?

Circularity is at the heart of what we do, and we encourage all participants to think beyond the runway. What's next for your creation? Once the competition concludes, it's important to ensure your design continues its journey in a meaningful, responsible way.

All participants are required to choose one of the following actions for their design:

- **Donate to Junk Kouture:** Want your creation to live on? Designs may be selected for exhibitions, media events, or special showcases. If you'd like to donate your piece for future use, reach out to your Territory Manager.
- **Inspire Locally:** Your design can spark creativity in your community! Arrange to display it in your school, library, youth centre, or a local exhibition to encourage others to think sustainably.
- **Recycle Responsibly:** If your design has reached the end of its life, disassemble it and recycle the materials through appropriate channels: whether that's giving materials another life by allowing future Junk Kouture designs to upcycle them or separating items into the correct waste streams.
- **Keep as a Memory:** Display your design at home or in your school as a celebration of your creative and sustainable journey.



SECTION 4

**BEYOND THE
COMPETITION**

JK FUTURE LEADERS

World Finalists 2023
(from top to bottom):
ROCCO REBEL
BAILAORA
THE EYE OF THE BEHOLDER

FUTURE LEADERS NETWORK

After the competition cycle, your journey with Junk Kouture doesn't have to end. Junk Kouture Future Leaders is the ultimate network for young creatives, future fashion designers, sustainability enthusiasts, and innovative leaders ready to make an impact on the world!

ARE YOU?

- A Junk Kouture Alumni who wants to continue sharing your talents with the world?
- Passionate about any of the following: Creativity, Sustainability, Activism, Fashion Design, or Innovation?
- Interested in getting involved in Junk Kouture activities such as workshops and events?
- Looking for career development opportunities like internships, work experience, mentorships and speaking opportunities?
- Interested in having your talents, work, and voice heard and showcased across JK platforms?

Continue your journey as a Junk Kouture Future Leader and sign up to the network today!

[REGISTER HERE →](#)

[LESSON PLAN TEN →](#)

MARIUSZ MALON

MALON FASHION

In 2017, Mariusz Malon stepped onto the Junk Kouture stage with his winning design Enigmatic. A student from Buncrana, Co. Donegal, he was about to ignite a journey that would take him from school corridors to the world's biggest runways.

Today, he's the creative force behind his own label, **MALON**, and has dressed global icons like **SZA**, **Doja Cat**, and **Jade Thirlwall**. His work has featured at **Fashion Weeks**, in **Bambie Thug's Eurovision debut**, and even on tour with **Kendrick Lamar**.

What started in a school art room has grown into **MALON**, his own fashion label, where fearless creativity meets high-fashion innovation.

Now a **Junk Kouture judge**, Mariusz is back - inspiring the next generation of students to dream big, design boldly, and turn scraps into statements.

SHOWCASING DESIGNS AT:

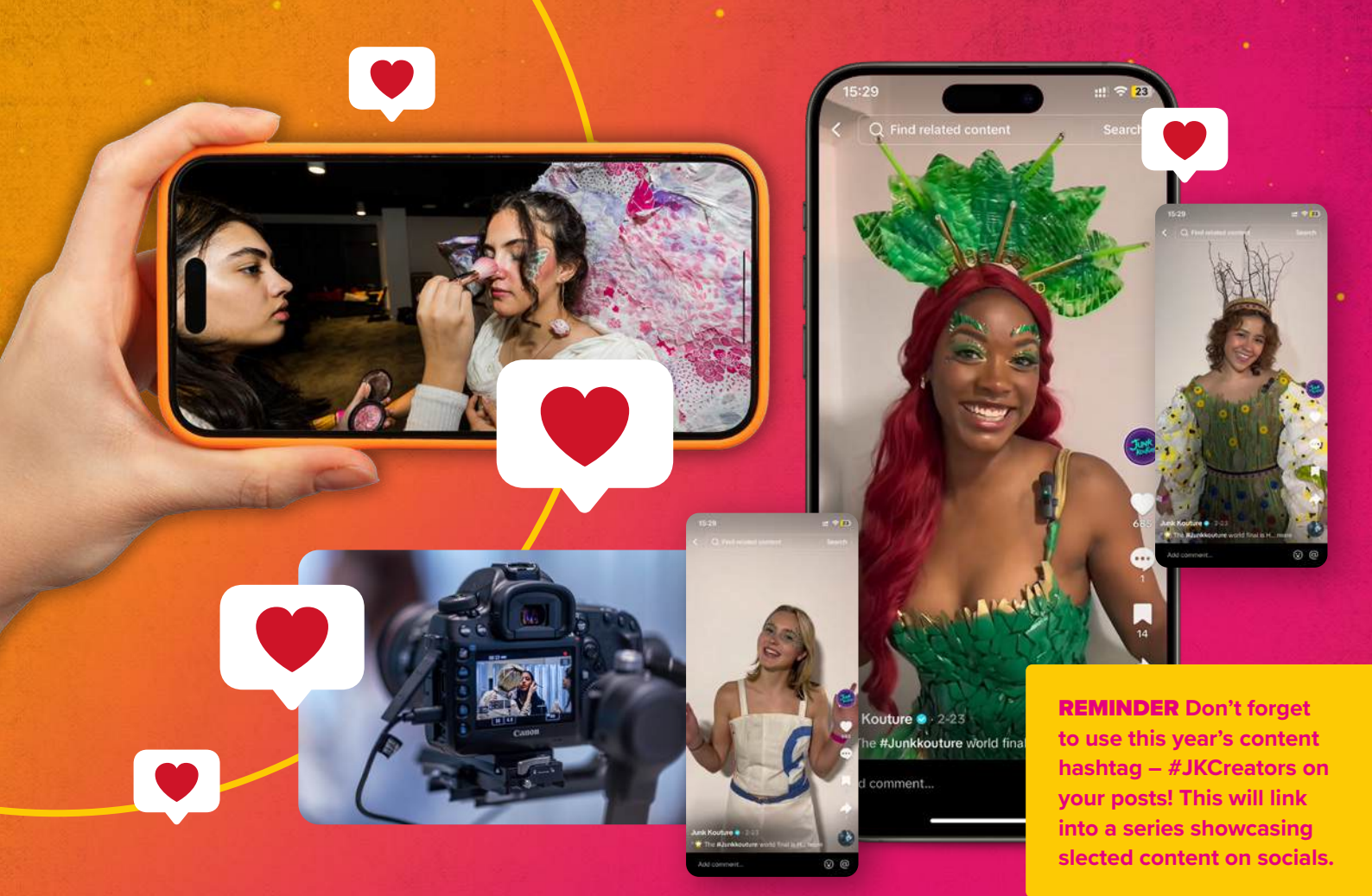
- [Paris Fashion Week 2025](#)
- [Galore Magazine featuring Little Mix Star - Jade Thirlwall](#)
- [Doja Cat Performance as a special guest for SZA](#)
- [Drag Race France All Stars](#)
- [Bambie Thug - Eurovision](#)
- [London Fashion Week](#)
- [Drag Race Final UK BBC](#)



“

Junk Kouture encouraged my weirdness and gave me a platform to showcase it. It built my courage and confidence.

If you're an introverted creative like I was - don't think twice. Enter. Create. You'll surprise yourself.



REMINDER Don't forget to use this year's content hashtag – #JKCreators on your posts! This will link into a series showcasing selected content on socials.

BECOME A CONTENT CREATOR

Year on year we see students create accounts for their design across various social media platforms, inspiring our global community by showcasing their Junk Kouture journey.

CREATE YOUR SOCIAL ACCOUNT FOR YOUR JK DESIGN

- **Create a social account** for your design on Instagram/TikTok.
- Use this throughout the year to **document your creative journey** through pictures and videos.
- Feel free to **get creative with your content** and share what you're doing—whether it's showcasing your design progress, gathering materials, engaging with your local community, organizing a fashion show, and more.
- **Tag @junkkouture** to be featured on our platforms.
- Or send your story and images **directly to info@junkkouture.com** for a chance to be featured on our website news section.

Note: It is not necessary to create a social media account for your design, but simply an opportunity to Engage with a bigger community, a chance to be featured on our social media and share ideas and experience with global community.

**DOWNLOAD
SOCIAL ASSETS** ↓



OUR GLOBAL COMMUNITY IN ACTION

Source: Junk Kouture Global Impact Report 2025



Youth Marketing Strategy, London



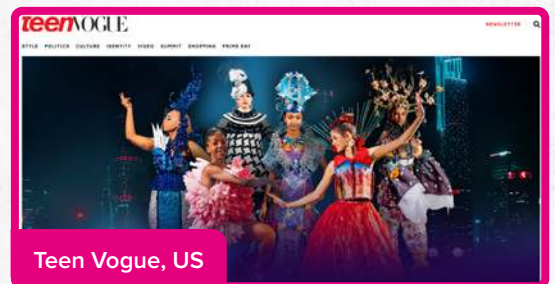
World Retail Congress, Barcelona



Women in STEM Summit, Dublin



World Final, Monaco



Teen Vogue, US



Microsoft x Best Buy Campaign, US



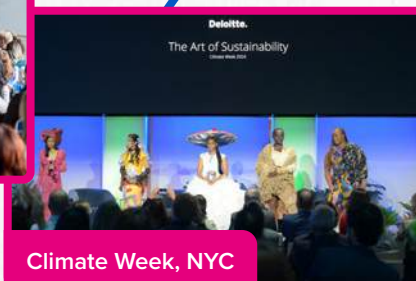
Dubai Launch



World Economic Forum, Davos



The LAB, World Final, Dublin



Climate Week, NYC



One Young World, Belfast



MIPTV, SDG Innovation Award Winner, Cannes

FOR MORE INFORMATION

Contact Brona Dowling BRONA@JUNKKOUTURE.COM

COMMUNITY NEWS

EXPLORE PRESS COVERAGE FROM ACROSS OUR GLOBAL COMMUNITY.

Please share your exciting PR with us throughout the year so we can feature it on our website and socials!

The logo for RTÉ (Radio Telefís Éireann) in blue.The logo for The Irish Times in black.The logo for BBC (British Broadcasting Corporation) in white on black squares.The logo for sky KIDS, with 'sky' in pink and 'KIDS' in white on a colorful background.The logo for VOGUE ITALIA in black.The logo for FOX 10 PHOENIX in black.The logo for teenVOGUE, with 'teen' in red and 'VOGUE' in black.The logo for the United Nations, featuring the UN emblem and the text 'United Nations'.

**WANT TO PROMOTE
YOUR OWN JUNK
KOUTURE JOURNEY?**

Access our Promo Pack which has everything you need to go out to your local community, news or organisations.

[DOWNLOAD PROMO PACK ↓](#)

TOP 10 JK TIPS

1

CHECK ELIGIBILITY

Ensure all participants are born between 2006-2013, making them 12 to 19 years old by the end of 2025 and in secondary education. Teams must be from the same secondary school, with a maximum of 3 students per design.

2

COMPLETE THE JK LESSON PLANS

Utilize the 10 lesson plans that guide you from getting started to creating your design and submitting it. These student-led lessons provide support throughout your JK journey.

3

FOLLOW THE JK TIMELINE

Use the JK timeline as a guide. Create a personalized plan that aligns with your schedule to ensure timely submission of your design.

4

FOCUS ON CRAFTSMANSHIP

Craft a design that showcases detailed craftsmanship, innovation, and circular use of unconventional materials. This highlights your creativity and skill.

5

DEVELOP A COMPELLING DESIGN STORY

Develop a personal and engaging story that explains the inspiration and creative journey of your design. A strong story will make your design stand out and connect with others.

6

INCORPORATE SUSTAINABLE DEVELOPMENT GOALS

Understand and integrate SDGs into your JK journey. This demonstrates your commitment to sustainability and enhances your design.

7

ENJOY THE EXPERIENCE

Embrace the journey, express yourself fully, and let your creativity shine. Remember to have fun throughout the entire process.

8

ENSURE TRAVEL-READY DESIGN

As the designer, you are responsible for ensuring your creation is manageable in size and shape and can travel well if selected for or needed at a JK event.

9

STAY UPDATED WITH REGULAR NEWS & PR

Follow Junk Kouture's social media for regular updates and stay informed about the latest competition news.

10

CREATE A SOCIAL ACCOUNT FOR YOUR DESIGN

Promote your design and connect with the Junk Kouture community on social media. This builds awareness and spreads the message you want to share.

SUMMARY OF RESOURCES

WHAT IS JUNK KOUTURE?

-  [THE STORY OF JUNK KOUTURE](#)
-  [WORLD FINAL 2023 HIGHLIGHTS](#)
-  [WHY JUNK KOUTURE?](#)
-  [TAKING ACTION AGAINST CLIMATE CHANGE](#)

HOW TO INTEGRATE

-  [THE JK CLUB PACK](#)
-  [ASSESSMENT IDEAS](#)
-  [SCHEME OF WORK](#)
-  [US CURRICULUM ALIGNMENT](#)
-  [UK CURRICULUM ALIGNMENT](#)
-  [IRELAND CURRICULUM ALIGNMENT](#)
-  [FRANCE CURRICULUM ALIGNMENT](#)
-  [ITALY CURRICULUM ALIGNMENT](#)

STAY ON TRACK

-  [GETTING STARTED](#)
-  [THE TIMELINE](#)
-  [THE CHECKLIST](#)

EDUCATION

-  [THE JUNK KOUTURE LESSON PLANS](#)
-  [THE JUNK KOUTURE EDUCATION HUB](#)
-  [THE JUNK KOUTURE HANDBOOK](#)
-  [JUNK KOUTURE YOUTUBE PLAYLIST](#)
-  [LESSON PLAN YOUTUBE PLAYLIST](#)

LESSON PLAN TUTORIALS

-  [JK SUSTAINABLE DEVELOPMENT GOALS TUTORIAL](#)
-  [JK MOOD BOARD TUTORIAL](#)

-  [JK SKETCHING TUTORIAL](#)
-  [JK MATERIALS TUTORIAL](#)
-  [JK TECHNIQUES TUTORIAL](#)
-  [JK PHOTOGRAPHY TUTORIAL](#)
-  [JK VIDEOGRAPHY TUTORIAL](#)

LESSON PLAN WORKSHEETS

-  [SDG WORKSHEET](#)
-  [MOOD BOARD WORKSHEET](#)
-  [MANNEQUIN WORKSHEET](#)
-  [STEAM WORKSHEET](#)
-  [CIRCULARITY WORKSHEET](#)
-  [THE FINAL LOOK WORKSHEET](#)
-  [VIDEO PLANNING WORKSHEET](#)

LESSON PLAN INSPIRATION

-  [COLOUR PALETTE INSPIRATION](#)
-  [DESIGN PROCESS INSPIRATION](#)
-  [A-Z MATERIALS INSPIRATION](#)
-  [STEAM TECHNIQUES INSPIRATION](#)
-  [CIRCULARITY INSPIRATION](#)
-  [CIRCULARITY INFOGRAPHIC](#)

DELOITTE MASTERCLASSES

-  [DELOITTE MASTERCLASS PLAYLIST](#)
-  [DELOITTE MASTERCLASS GUIDE](#)

FUTURE LEADERS NETWORK

-  [FUTURE LEADERS NETWORK OVERVIEW](#)
-  [FUTURE LEADERS NETWORK SIGN UP PAGE](#)

SOCIALS

-  [SOCIAL BRAND ASSETS](#)

JUNK KOUTURE



WWW.JUNKKOUTURE.COM