

JUNK KOUTURE

EDUCATOR INTRO PACK

A SPORT FOR CREATIVE KIDS

WATCH ME



DUBLIN CITY FINALISTS
2022

01 PROGRAMME OVERVIEW

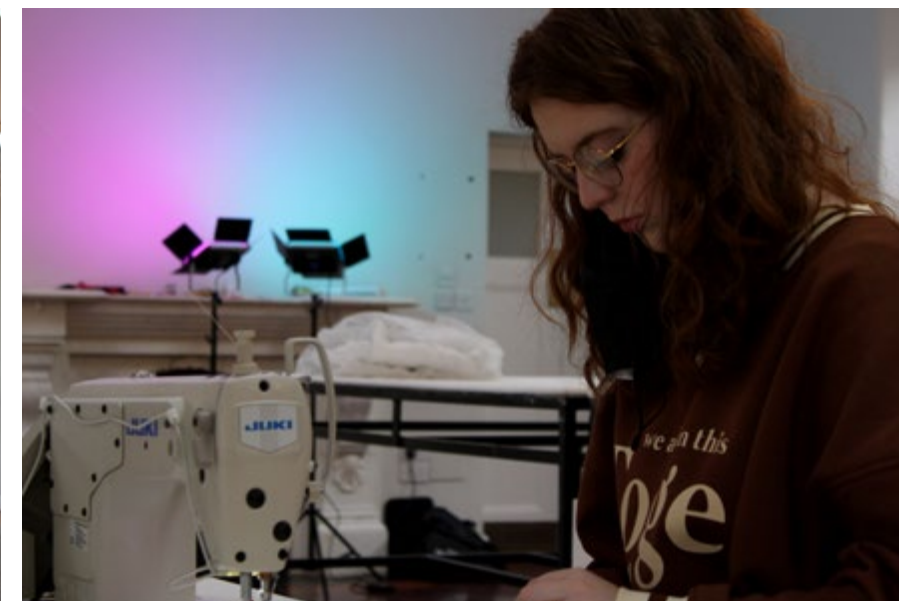
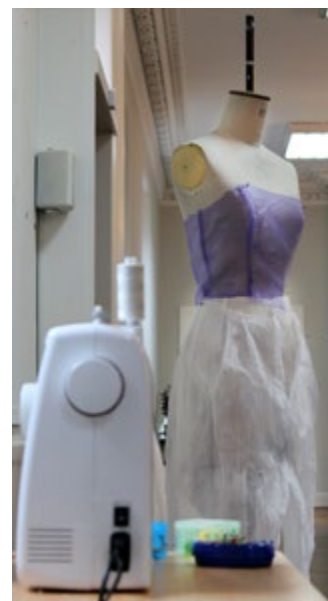
JUNK
KOUTURE



Junk Kouture is a creative programme for young people, which focuses on fashion and sustainability.

Challenging 13-18 year-olds to design, create and showcase bespoke fashion made from 100% recycled materials, Junk Kouture exists to empower young people to make an impact on the planet through self-expression and their own talents.

- Programme starts in September each year
- Students work solo or in teams of up to 3 people
- Create a full outfit for submission in competition
- City Final
- World Final



02 WHY DO IT?

The learning benefits of the Junk Kouture competition are varied. Junk Kouture offers a student-centric, value-driven learning experience for young people. Each Junk Kouture participant will engage their head, heart and mind to increase their understanding of:

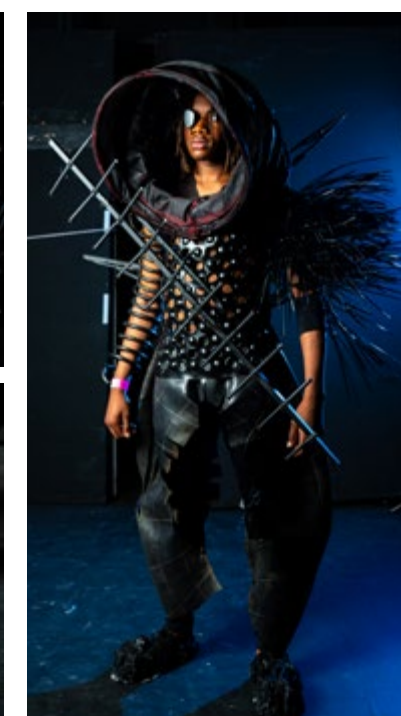
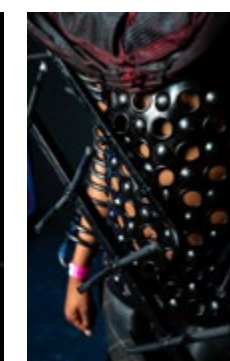
Sustainability

Self-Development

Creativity

Entrepreneurship

By developing their knowledge in each of these areas, students will gain lifelong skills which will enable them to have an impact in future careers.



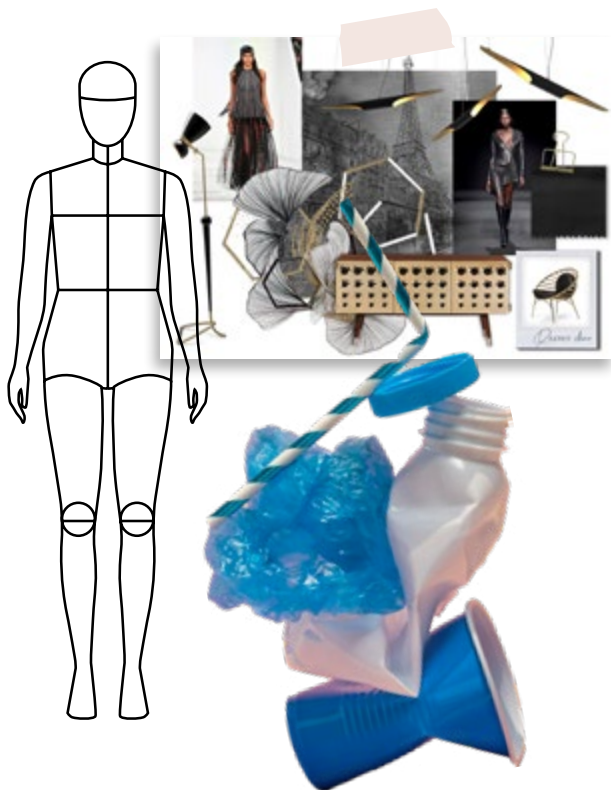
03 THE TIMELINE

STEP ONE

GET THE IDEAS FLOWING

- Think about materials and consider inspiration
- Gather some materials
- Build mood-board as inspiration arises

- ✓ Basic idea of design and materials considered
- ✓ Gathering of materials has begun



STEP TWO

MAKE THAT PLAN

- Register school for programme through website
- Engage with Junk Kouture resources
- Sketch possible designs and details
- Gather more materials and begin experimenting

- ✓ School registration complete
- ✓ Clear roadmap set out for completion of project
- ✓ Ideas compiled through mood-board

STEP THREE

CRAFT YOUR DESIGN

- Begin design construction
- Download Junk Kouture app and create profiles
- Share progress on app & socials #junkkouture

- ✓ Design construction started
- ✓ Progress pictures shared with JK community



STEP FOUR

SUBMIT YOUR JUNK KOUTURE DESIGN

- Continue with your design construction
- Submission photoshoot, video capture and storytelling

- ✓ Add finishing touches to design
- ✓ Design complete and submitted



STEP FIVE

SHINE AT THE CITY FINAL

- Rehearse performance
- Practise hair and make-up look
- Finalists announced

✓ Preparation of performance, hair and makeup looks complete



04 AVAILABLE RESOURCES



EDUCATION HUB

The resource hub is a dedicated support service for educators and creators participating in Junk Kouture. Our aim is to primarily support educators in facilitating Junk Kouture in their school. We do so through the provision of effective learning resources in one place.

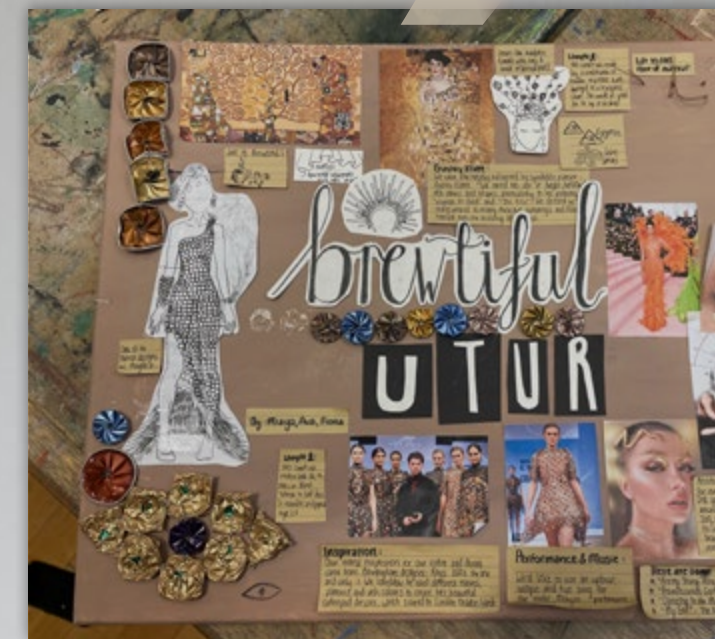


05 IN THE CLASSROOM

Teachers who implement Junk Kouture into their classroom, will be supporting their students to:

1. Become active, self-directed learners
2. Build confidence in their own capabilities
3. Become more socially conscious global citizens

Junk Kouture



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GET
INSPIRED

Visit www.junkkouture.com

JUNK
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JUNK KOUTURE

INSPIRE. CREATE.
EMPOWER. SUCCEED.

ANDREA COOPER

FRANCE TERRITORY MANAGER
andrea@junkkouture.com

BRONA DOWLING

ITALY TERRITORY MANAGER
brona@junkkouture.com

CAOIMHE KENNY

UK TERRITORY MANAGER
caoimhe@junkkouture.com

KATIE BRILL

UAE TERRITORY MANAGER
katie@junkkouture.com

MEGAN KELLY

IRELAND TERRITORY MANAGER
megan@junkkouture.com

RORY KELLY

USA TERRITORY MANAGER
rory@junkkouture.com



@JUNKKOUTURE