

**WORLD RETAIL CONGRESS 2023
BARCELONA**

DESIGN SHOWCASE



Deloitte.

**JUNK
KOUTURE**

Deloitte. **JUNK
KOUTURE**

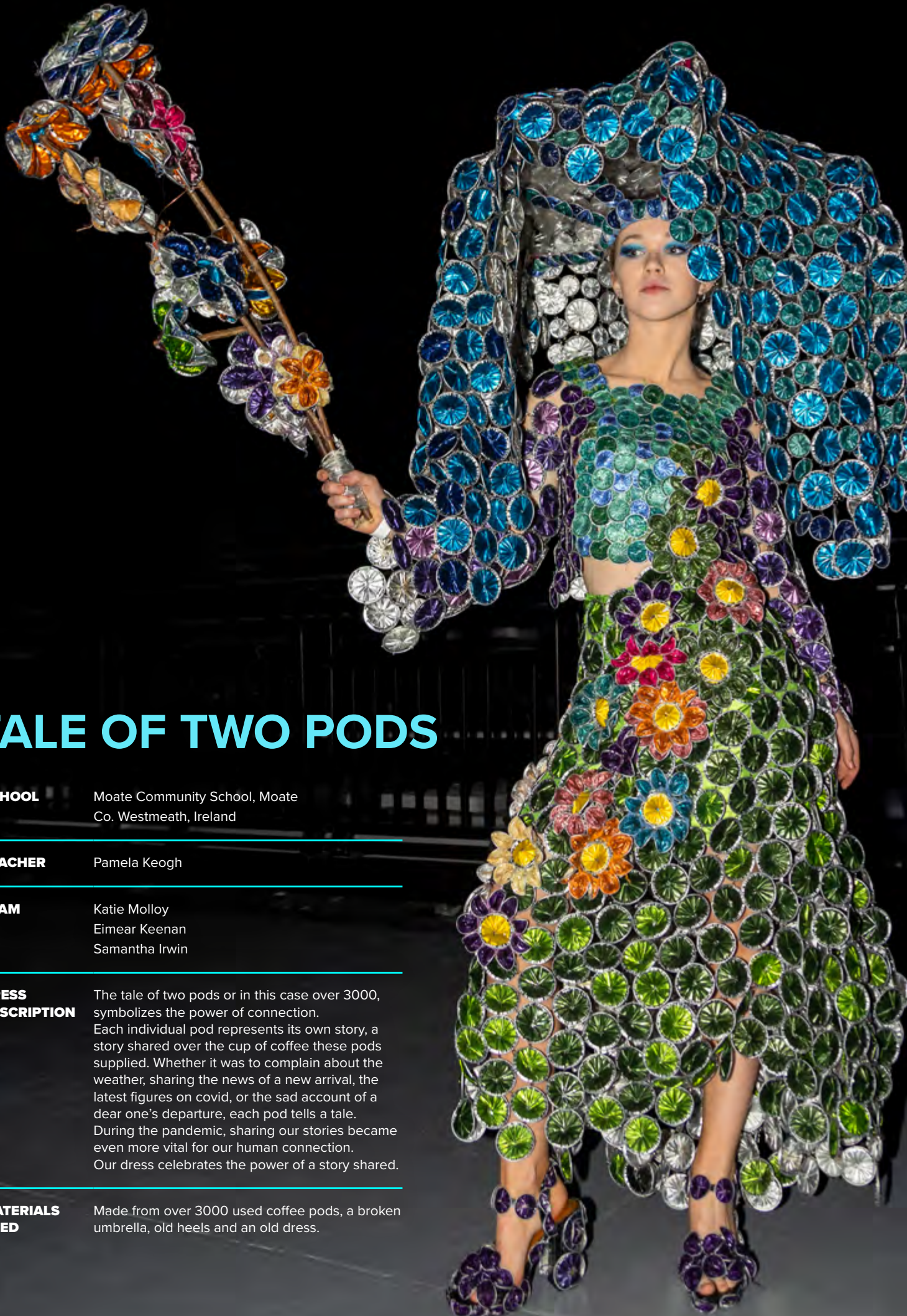
**DESIGNS PRESENTING AT
WORLD RETAIL CONGRESS 2023**



**WORLD RETAIL
CONGRESS**



'BACK TO THE FUTURE'
OLD WIPERS, OLD SHOWER MAT,
WIRE TUBING, AN AERIAL AND
SCRAP SHEETS OF ALUMINIUM
WORLD DESIGNER OF THE YEAR | 2022



TALE OF TWO PODS

SCHOOL Moate Community School, Moate
Co. Westmeath, Ireland

TEACHER Pamela Keogh

TEAM Katie Molloy
Eimear Keenan
Samantha Irwin

DRESS DESCRIPTION The tale of two pods or in this case over 3000, symbolizes the power of connection. Each individual pod represents its own story, a story shared over the cup of coffee these pods supplied. Whether it was to complain about the weather, sharing the news of a new arrival, the latest figures on covid, or the sad account of a dear one's departure, each pod tells a tale. During the pandemic, sharing our stories became even more vital for our human connection. Our dress celebrates the power of a story shared.

MATERIALS USED Made from over 3000 used coffee pods, a broken umbrella, old heels and an old dress.

QUEEN OF CUTLERY

SCHOOL Monaghan Collegiate, Corlatt
Co. Monaghan, Ireland

TEACHER Tanya Creighton

TEAM Hannah Potts
Louise McChesneys

DRESS DESCRIPTION Our Junk Kouture design, Queen of Cutlery, is inspired by gothic architecture. We gathered inspiration from gothic castles, such as Windsor Castle, which not only inspired the gothic theme but also inspired the royalty theme displayed in our design. We wanted to spread the message that we are not afraid to express ourselves in the form of art and you shouldn't be either. Personally for our team, Junk Kouture was an amazing experience for us to express who we are, through our design.

MATERIALS USED Made mostly from forks, knives, spoons, recycled pit cover, recycled lace, silage wrap, jewellery and old zip ties.



WROUGHT CAST IRON

SCHOOL Agora Madrid International School
Madrid, Spain

TEACHER Patricia Bernabé Fernández

TEAM Sonsoles Aiyun Pérez Ruiz

DRESS DESCRIPTION Based on an 18th century dress and structure but simplified into a modern design made mainly with cans and plastic bags that usually end up in forests.

MATERIALS USED Made from aluminium cans, plastics, bedsheets, zipper from cushion and plastic bags.



MARIE EN JEAN

SCHOOL Lycée Ferdinand Buisson
Paris, France

TEACHER Marie Gervais

TEAM Nada Kharraki
Emilien Poulain

DRESS DESCRIPTION Representing the overproduction of denim in the textile industry-very polluting! Its period style is reminiscent of Marie-Antoinette's, a queen's dress that is committed and concerned about the environment.

MATERIALS USED Made from 20 pairs of denim jeans, soda cans and paper.



PARIS CITY DESIGNER OF THE YEAR



I CARE

SCHOOL Lycée Professionnel Édouard Herriot
Quillan, France

TEACHER Laure Claustres

TEAM Valentin Ruffat
Jérôme Mahe
Viktor Edwige

DRESS DESCRIPTION Fallen angel - symbols of holiness, happiness and love. Greek myth of Icarus - global warming. Unable to fly our angel falls on a pile of rubbish that humans have left there.

MATERIALS USED Made from corks, coffee capsules, video tape reel, Christmas bunting





TREE OF LIFE

SCHOOL M600 The High School of Fashion Industries
New York, USA

TEACHER Brenda Rojas

TEAM Ísis de Farias Madeira

DRESS DESCRIPTION “Tree of Life” is a homage to mother nature. I’m from Brazil and my inspiration came from my memories of banana fibers being used for crafts and packaging of other products there.

MATERIALS USED Made from organic waste from the outer part of banana trees, scraps and deadstock fabric.

 **NEW YORK CITY DESIGNER OF THE YEAR**

FIND OUT MORE ABOUT OUR 2022 WORLD FINAL



AND OUR DESIGNERS FROM AROUND THE GLOBE

'EXSTATIC'
PLASTIC TRASH BAGS, FRUIT BAGS,
OLD INSULATION FOAM, CARDBOARD,
OLD TAPE AND STRING
DUBLIN WORLD FINALIST | 2022

JUNK KOUTURE

'PROSPERINA'

HAIRBAND, WOODEN SKEWER STICKS, PAPER BAGS, PLASTIC WATER BOTTLES, PLASTIC BAGS AND OLD GREEN SHRUG.

ABU DHABI WORLD FINALIST | 2022



BEST MAKE-UP AWARD 2022



**NOBODY
EVER
CHANGED
THE WORLD
BY BEING
THE SAME AS
EVERYONE
ELSE.**

-TROY ARMOUR
FOUNDER & CEO

JUNK KOUTURE



JUNK KOUTURE IS COMMITTED TO DELIVERING AGAINST THE UN SDG'S MAKING A REAL IMPACT THROUGH A BROAD RANGE OF COMMUNITY ACTIVATIONS AND PARTNERSHIPS

WITH A FOCUS ON ACTIONS AGAINST THESE SIX GOALS FOR 2030:



REACHING **100,000 SCHOOLS** IN **20 COUNTRIES**
– A FREE PROGRAMME



A COMMUNITY OF **400M PEOPLE**
– DIVERSE AND INCLUSIVE



800 TONNES OF WASTE REPURPOSED ANNUALLY



REACH COMMUNITIES IMPACTED BY **CLIMATE CHANGE** AND **POVERTY**

JUNK KOUTURE

Deloitte.

Deloitte powered the Innovation Award at the 2022 Junk Kouture World Final. The Innovation Award recognised a design team who explored and applied the most original and innovative choice of recycled materials and manipulation techniques displayed within their wearable garment.

Deloitte and Junk Kouture announced a strategic collaboration in 2022, to encourage and empower talented and passionate youth worldwide to join the fight against climate change. Deloitte will support curriculum development for Junk Kouture schools, including running a sustainability-focused masterclass series to provide Junk Kouture's community with exposure to and insights from industry specialists and leaders.

YOU CAN FIND OUT MORE
ABOUT DELOITTE

www.deloitte.com

**PROUD SPONSOR OF THE INNOVATION AWARD AT
THE JUNK KOUTURE WORLD FINAL 2022**

HOSEIN MOGHADDAS
DELOITTE CONSUMER & RETAIL LEADER
PRESENTING WORLD FINAL INNOVATION AWARD TO
'BOHEMIAN PAMPAS TREE' IN ABU DHABI AT WORLD FINAL 2023

'BOHEMIAN PAMPAS TREE'
PAMPAS GRASS, DRIED CORKS, MOSS, BLACK GRASS,
HESSIAN, SANDPAPER DISCS, CAT FOOD POUCHES, DAMAGED
COMMUNION DRESS AND RECYCLED CHRISTMAS DECORATION.
WORLD FINAL INNOVATION AWARD WINNER | 2022





FUTURE LEADERS NETWORK

Your competition cycle might be over, but your journey with **Junk Kouture** doesn't have to end!

Introducing, Junk Kouture Future Leaders, the ultimate network for young creatives, future fashion designers, sustainability enthusiasts, and innovative leaders ready to make their mark as the future leaders of our world!

As an alumni, you can get access to industry events and workshops, the chance to feature in campaigns and photoshoots, and even the possibility of securing work experience or mentorships with our global partners all whilst we continue to spotlight your talents to our creative community!

But wait, there's more! For Alumni who are ready to take their involvement with Junk Kouture to the next level, you can become a Junk Kouture Ambassador - representing the voices of youth driving change in the world by speaking on global stages and platforms.

So, what are you waiting for?

The world needs your voice and vision because **YOU** are a **FUTURE LEADER**



WWW.JUNKKOUTURE.COM/FUTURELEADERS



**“A GROUNDBREAKING
DOCUMENTARY”**

★★★★★

Junk Kouture and
Creative Ireland present

WAKING THE MUSE

Directed by Órla Morris-Toolen
& Seán Treacy



WATCH HERE



JUNK KOUTURE

DUBLIN CITYFINAL

POWERED BY RTÉ



TICKETS AVAILABLE AT
TICKETMASTER.IE

Tickets from €30.00 (subject to 12.5% booking fee + €2 venue restoration levy)

JUNKKOUTURE.COM



EUROSPAR



THURSDAY

4 MAY 2023

DOORS: 17.30 | SHOW: 19.30

3ARENA | DUBLIN

PARIS

MAY 8

19H CET

NEW YORK

MAY 9

7PM EST

LONDON

MAY 10

7PM BST

MILAN

MAY 11

19.00 CEST

ABU DHABI

MAY 12

7PM GST

INSPIRE
CREATE
EMPOWER
SUCCEED

 YouTube

**JUNK
KOUTURE**

