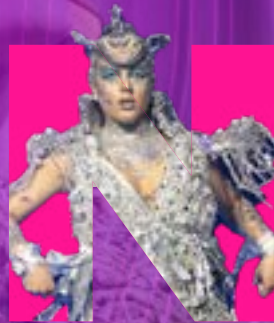
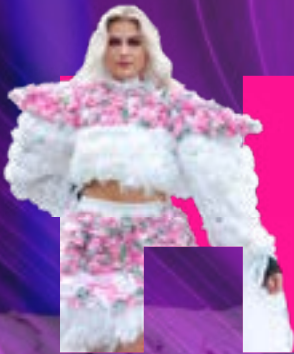


JUNK KOUTURE



All you need to know for your Junk Kouture journey.

2023-2024
GLOBAL COMPETITION



@junkkouture

CONTENTS

Click each section to view!

- WHAT IS JUNK KOUTURE?
- CEO WELCOME NOTE
- PROGRAM OVERVIEW
- MEET YOUR TERRITORY MANAGER
- THE BRIEF
- THE TIMELINE
- WHAT DO I WANT MY DESIGN TO LOOK LIKE?
- WHAT MATERIAL WILL I USE?
- HOW DO I TRANSFORM MY IDEAS INTO A WEARABLE DESIGN?
- PHOTOGRAPHY
- VIDEOGRAPHY
- SUBMISSION CHECKLIST
- WHAT CAN I WIN?
- BECOME A CONTENT CREATOR
- GRASS ROOTS SUSTAINABILITY
- KOUTURE EDUCATION
- FUTURE LEADERS
- COMPETITION RULES AND REGULATIONS

This Handbook will provide you with an abundance of inspiration, tips and all the important information required to support you throughout your own Junk Kouture design journey.

DO YOU...

Want to show off your creative abilities to a global audience?

Believe you have the talent to stand out on our global stage?

Dream of your design being worn at a glamorous red-carpet event?

Ex-Static, Ireland
2022

This design is inspired by a tech - gothic style.
Made from trash bags.

**JUNK
KOUTURE**

AN INCREDIBLE JOURNEY AWAITS

THE NIGHTINGALE, USA

2022

This design was created to honour
nurses and medical professionals.
Made from blue surgical wrap.



WHAT IS JUNK KOUTURE?

The World's First Sport for Creative Teens!

A zero-cost programme open to 12 – 19-year-olds in second level education, Junk Kouture challenges emerging fashion designers, engineers, artists, performers, and anyone with a creative flair to envision, upcycle and create high end couture from recycled junk!

Every year at Junk Kouture, design teams from across Ireland, UK, USA, France, Italy, and UAE, submit their incredible recycled couture designs in a bid to be selected to participate in their local Junk Kouture City Final. From each City Final, ten design teams from different schools are then selected to represent their country at the annual Junk Kouture World Final, where sixty international finalists will compete on a global stage for the title of World Designer of the Year along with an array of other awards up for grabs.

**JUNK
KOUTURE**



CEO WELCOME NOTE

It's a new season and like every new beginning, there is a massive level of excitement here at Junk Kouture.

For teachers and students that are joining for the first time, welcome to the world's largest creative platform for young people. For those of you returning for a second, third and fourteenth time, welcome back. All of you have been the heartbeat of Junk Kouture since we kicked off way back in 2010, and you - our community - is what this is all about. So thank you for being here!

I call Junk Kouture the world's first sport for creative kids. It is somewhere where your passion and creativity is celebrated. You are the stars of this show. You are the ones who take to the stage. Whether it's an event in Dublin, London, Milan, Paris, New York or UAE, this is all about YOU!

What's more is that it's a chance to have your voice heard through a design. Innovation doesn't just come in the use of materials, but also in the thought processes behind these. Junk Kouture is working towards six of the 17 United Nations Sustainable Development Goals (SDG's), and our community is at the forefront of these efforts. Our young people are our changemakers, and ultimately, it is this community that will play a massive role in helping improve the state of the planet.

Thank you for joining our global community of creatives.

Best of luck,

Troy

PROGRAMME OVERVIEW:

- Students aged 12 - 19 in second level education can enter the competition.
- Students work solo or in teams of up to three people (incl. model).
- Each design team is required to assign an Educator to their team. This person is responsible for communication with the Junk Kouture team throughout the competition process.
- The competition cycle starts in September - the beginning of the school year.
- Complete a recycled couture design for the submission period.
- Submit design successfully via the Junk Kouture submission form.
- Junk Kouture City Finals.
- Junk Kouture World Final.

BOHEMIAN PAMPAS TREE, IRELAND 2022

A design borrowed from nature and returned to the soil post competition. Made from pampas grass and moss.



MEET YOUR TERRITORY MANAGER:

This year's competition invites schools across Ireland, the UK, France, Italy, USA and UAE to participate. For Educators, the Territory Manager is your main point of contact, guiding you through the exciting journey of the 2023 – 2024 competition cycle.



Megan Kelly

Contact:

megan@junkkouture.com

Megan's Bio:

Committed to nurturing school relationships – existing and new – across the island of Ireland.

IRELAND



Brona Dowling

Contact:

brona@junkkouture.com

Brona's Bio:

Passionately driving JK across Italy, igniting inspiration and creativity among young, aspiring students.

ITALY



Jacqui Turner

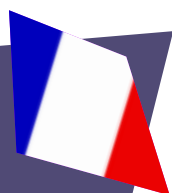
Contact:

jacqui@junkkouture.com

Jacqui's Bio:

Committed to continuing to build relationships with our school network across France

FRANCE



Nathan McEneff

Contact:

nathan@junkkouture.com

Nathan's Bio:

Passionate about implementing Junk Kouture throughout the US to inspire the next generation of innovators.

USA



Katie Brill

Contact:

katie@junkkouture.com

Katie's Bio:

Former contestant of Junk Kouture, she is now committed to expand the mission of Junk Kouture and to inspire more young creatives!

UAE



Caoimhe Kenny

Contact:

caoimhe@junkkouture.com

Caoimhe's Bio:

Dedicated to bringing Junk Kouture to UK schools and empowering the next-gen designers.

UK



PLEASE PRINT, KEEP SAFE, AND DISPOSE RESPONSIBLY

JUNK
KOUTURE

GAIA, UNITED ARAB EMIRATES
2022

This design is symbolic of the UAE's trees and desert climate. Made from Palm leaves and synthetic flowers



TIP: We have lots of resources available to inspire you on your Junk Kouture journey.

THE BRIEF:

We ask students to:

- Embark on a creative journey and a journey of self-discovery on all things climate related.
- Research designers, techniques, and materials, figure out who or what your inspiration is.
- Plan out your work of art through use of a mood board and sketching.
- Craft your ideas into any style of wear - use your imagination and create that jaw dropping finished look.
- Get creative with photography, video, and storytelling – these are all part of the application process.
- Tell the judges your design story! The inspiration behind this, the materials used, the hours spent creating, and how it promotes sustainability – anything that will make your design stand!
- Stick to our most important rule - the design must be made from 100% recycled materials - items that have outlived their intended purpose.



PLEASE PRINT, KEEP SAFE, AND DISPOSE RESPONSIBLY

JUNK
KOUTURE

THE TIMELINE:

Closing date for Educator sign up is
24 November 2023.

TIP: Keep up to date with latest
competition information on
junkkouture.com

JUNK KOUTURE

STAGE 1

(SEPT – NOV)

SPARK YOUR CREATIVITY
(Planning + Development)

- Research designers, techniques, and unique materials.
- Discover different sources for your design inspiration.
- Build a mood-board and sketches as inspiration arises.
- Gather some key materials.
- Delve into sustainability related topics and research.

STAGE 2

(NOV – JAN)

STYLE YOUR IDEAS
(Construction of Design)

- Craft your ideas into any style of wear.
- Ensure the design is made from 100% recycled materials.
- Capture your design process through images & videos.
- Create a design social media account for others to follow your JK journey.

STAGE 3

(JAN – MAR)

SUBMIT YOUR DESIGN
(Delivery period)

- Ensure your design is complete.
- Get creative with photography, video, and storytelling.
- Tell your story from the design inspiration and how it promotes sustainability.
- Select a performance song that relates to your design narrative.

STAGE 4

(APR – JUN)

CITY FINAL
(National Events)

- City Finalists to be announced on JK socials accounts.
- 6 City Finals (Dublin, London, Paris, Milan, New York, Abu Dhabi).

STAGE 5

WORLD FINAL
AUTUMN 2024

Sixty World Finalists from
across Six City Finals
compete for World Designer
of the Year plus an array of
awards.

JUNK KOUTURE

JUNK KOUTURE



PLEASE PRINT & DISPOSE RESPONSIBLY

WHAT DO I WANT MY DESIGN TO LOOK LIKE?

STAGE 1 SPARK YOUR CREATIVITY (Planning + Development)

Whether it's fashion, nature, or cultural influences, let your imagination roam freely! Feel empowered to gather inspiration from any source and immerse yourself in the realm of high fashion.



HOW TO CREATE A MOODBOARD



START SKETCHING

Download our JK mannequin templates which provide a structured canvas for your creative vision, sketching the blueprint for your design story.

Check out the [Downloadable Resources](#) page for more info!

LESSON PLAN: FASHION SKETCH



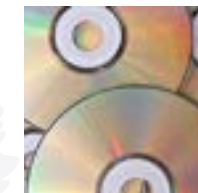
TIP: Junk Kouture has created some ideas on Pinterest!

VISIT

WHAT MATERIALS WILL I USE?

TOP 5 TIPS FOR GATHERING MATERIALS

- **School community:** Raise awareness to teaching staff and students for unwanted paper/stationary/scraps from various school projects and events.
- **Friends and Family:** Let them know what you're looking for; they might have materials at home that they are willing to contribute
- **Local Businesses:** Reach out to local businesses for unused packaging/electronics/textiles that you can use.
- **Thrift Shops and Recycling Centers:** Visit these places and find a variety of unwanted clothes, fabrics and textiles ready to be repurposed creatively.
- **Nature:** Explore natural surroundings and collect branches/leaves/stones that could be incorporated into your design.



10 MATERIAL IDEAS

Plastic: Transform plastic by weaving, fusing, or layering techniques.

Aluminum: Cut and shape and add an industrial flair to your design.

CDs/Glass: Craft reflective and eye-catching accents on your dress.

Metal Wires: Bend and shape to create structural elements, or a flexible fabric.

Newspapers: Craft by weaving together strips of old newspapers.

Jewelry: Add glamour and sophistication to your dress.

Electronic Components: Incorporate for a futuristic and tech-inspired dress.

Nature: Gather leaves/bark/flowers to add an organic and earthy touch.

Fruit & Veg: Experiment with drying techniques for an innovative twist.

Denim: Transform different denim shades for a unique and trendy design.

NOTE: Unless used to create awareness of the harms caused by alcohol, cigarettes, vapes or drugs, branding of these substances is strictly prohibited. If you are unsure, we recommend getting in touch support@junkkouture.com

HOW DO I TRANSFORM MY IDEAS INTO A WEARABLE DESIGN?

STAGE 2

STYLE YOUR IDEAS

(Planning + Development)

TOP 5 TIPS FOR MANIPULATING MATERIALS

HAND STITCHING

Incorporate hand stitching techniques including the back-stitch and blanket-stitch. View our JK tutorial videos which includes:

PLAY How to do a Blanket stitch

PLAY How to Backstitch

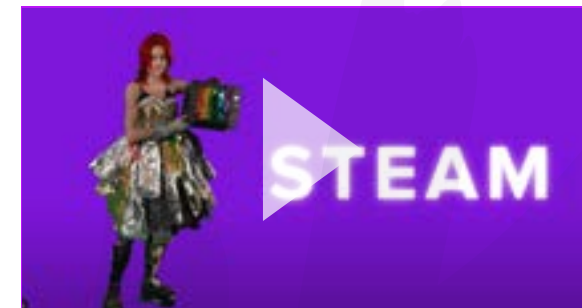
PLAY How to Running stitch

Layering and Patchwork: Combine different textures and colors by layering and stitching together various fabrics for a visually appealing design.

Knotting and Weaving: Utilize braiding, knotting, or weaving techniques to intertwine fabric strips, or interlink metal rings for an eye-catching fabric.

Heat Bonding and Fusing: Apply heat bonding or fusing methods to meld plastic or synthetic materials, producing unique patterns and textures.

Accessories Integration: Repurpose accessories like buttons, zippers, belts, and jewelry to enhance the design and its functionality.



Check out: **STEAM** –
Everything You Need to Know to be a Changemaker

Note: Integrate STEAM (Science, Technology, Engineering, Arts, and Maths) elements into your design. By doing so, you'll unveil fresh concepts and innovative techniques, creating an environment where your creativity and skills can truly thrive.

TOP 5 TIPS FOR CRAFTING A DESIGN

- **Personalisation:** Express your sustainable journey through story-telling.
- **Try New Skills:** Don't be afraid to learn and incorporate new techniques.
- **Material Selection:** Choose suitable materials that align with your vision.
- **Patience and Practice:** Trial and error are part of the design process.
- **Celebrate Your Creation:** Wear with pride and share your accomplishment.

Safety Reminder: When working with materials such as CDs, glass, or electronics, ensure your safety by handling them carefully. Check for sharp edges, wear gloves if necessary, and handle with care to prevent accidents. Your safety comes first!

LA CATRINA, FRANCE
2022

This design is a symbol of the Mexican celebration El Día de Muertos. Made from dead stock of plastic tablecloths.

PHOTOGRAPHY

STAGE 3

SUBMIT YOUR DESIGN

(Planning + Development)

Upload a maximum of 15 photos and a minimum of 6 to the Junk Kouture Submission Form. These photos will be reviewed in the initial judging process by the Junk Kouture judging panel and may be used to promote your design or the competition.

TOP 5 TIPS TO MAKE YOUR DESIGN STAND OUT

- Use your smart phone or camera for this.
- Provide a mix of portrait and landscape photos.
- Make sure the design is being worn by the model.
- Use a plain background to focus more on the design.
- Good lighting conditions, no blurring, or shadows.

FOLLOW THESE STEPS TO MAKE YOUR DESIGN STAND OUT:

Dublin World Finalist "Back to the Future"
submission photos



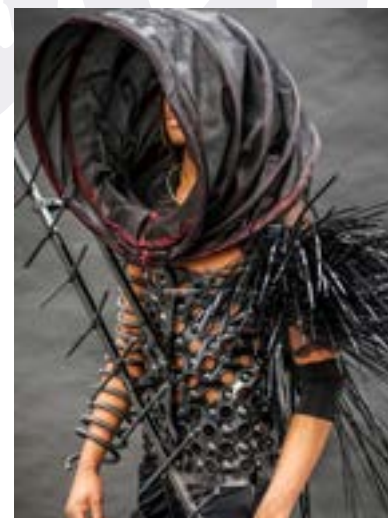
Make sure the design is on a person or a mannequin.



'Close up' of the design showcasing detail and craftsmanship.



Alternative close up shot



A plain background enables us to focus more on the design.



Photos should include full length, front, back and side view of the design.



Good lighting conditions, no blurring or shadows.

PHOTOGRAPHY SHOT LIST

- Head on full length
- Head on close up
- From either side of the design
- The back of the design
- Close up of relevant features of the design (for example if the main part of your design is the use of steel cans or you mention a certain weaving technique used for the creation in your interview, be sure to capture close content of that)part)
- If in a group of 2 or 3 – team shot.
- Team shot with educator.
- Team shot with your school community – include the support network cheering you on



PLEASE PRINT, KEEP SAFE, AND DISPOSE RESPONSIBLY

JUNK
KOUTURE

VIDEOGRAPHY

STAGE 3

SUBMIT YOUR DESIGN

(Planning + Development)

Upload a 1-minute (max) video to the Junk Kouture Submission Form. This video will be reviewed in the initial judging process by the Junk Kouture judging panel and may be used to promote your design or the competition.

TOP 5 TIPS TO MAKE YOUR DESIGN STAND OUT

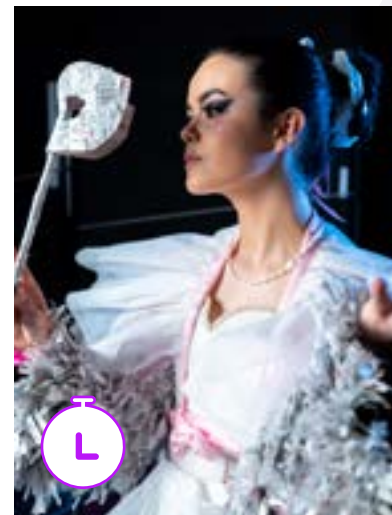
- Use your smart phone or camera.
- Create the full video in landscape mode (TV format)
- Incorporate a voice-over narration throughout the video.
- Ensure video is not shaky (use a tripod or stack of books)
- Make sure you are in a quiet space for clear audio. ws.

FOLLOW THESE STEPS TO MAKE YOUR DESIGN STAND OUT:

Disposal Ballgown, Dublin City Finalist 2022



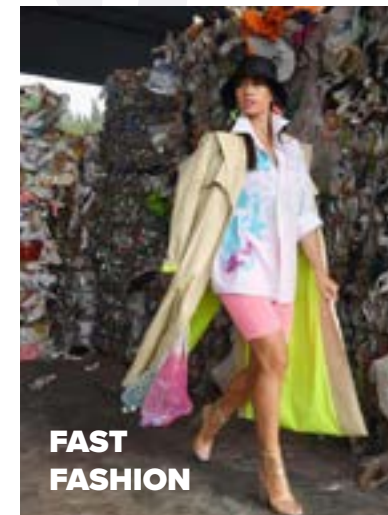
Use a smart phone to shoot the video in landscape or wide shot orientation.



Video should be maximum 60 seconds and minimum 30 seconds.



What materials have you incorporated in the creation?



FAST FASHION

What was your inspiration behind the design? When telling us the design story make sure to film in a quiet environment, one person talking at a time.



Tell us the sustainability message of your design



Keep the video clear and concise. We'd love to hear your voices!

WHAT TO INCLUDE IN THE VIDEO

- Introduce your team – designers and school name.
- Design inspiration (materials/mood board)
- Design construction (techniques used to construct)
- The message of sustainability
- Full length of design (being modelled)
- Both sides of the designs (being modelled)
- Close up of design (being modelled)

AUDIO IS VERY IMPORTANT
Please watch back your video and listen to the talking in it to ensure no unexpected sounds. Please re-record before sending it if you notice any (loud) sounds other than your voice.



NOTE: By implementing these tips, you can enhance the storytelling aspect of your design while also elevating the visuals and audio quality.

NOTE: The model should be facing the same way for all shots; it is only the camera that moves.

SUMMARY: SUBMISSION CHECKLIST ✓

IMPORTANT: It is the responsibility of the team to nominate the person who will submit the design information on their behalf. Only one submission is allowed per team. Please do not create multiple submissions for your design.

- Design Name
- Creator Name/s
- Educator Name
- School Name

Design Description

- Max 600 characters (incl. spaces)
- Write in 3rd person
- Tell the story, inspiration and sustainability message of the design
- Mention skills / learnings

Material Description

- Max 600 characters (incl. spaces)
- Write in 3rd person
- Describe how materials were sourced and used
- Mention techniques applied

Images Link

- Include 6 - 15 images
- Make sure link does not have restricted access
- Consider including progress pics
- Ensure high quality images in both portrait and landscape

Video Link

- Video to be 60 seconds or less
- Make sure link does not have restricted access
- Consider including mood-board/ techniques/inspiration
- Ensure high quality and landscape orientation

Music Link

- This will be the song to your performance
- Include the 45 second segment of the song (e.g. 0"15 - 1"00)
- Ensure there's a link between song and design theme
- Share music link via Apple Music or Spotify or other video sharing platform link.

JK Socials Account

- If you create a social account for your design, please include. This is not compulsory for entry.

NOTE: Submission dates are subject to city location between January and March 2024.

NB: All photography content must be labelled as follows –
CityFinalLocation_DesignName_ItemNumber
Example:
Dublin_TeaLady_001

ICARE, FRANCE
2022

Representing a fallen angel.
Made from corks, coffee capsules,
video tape reel, white Christmas
bunting.



WHAT CAN I WIN?

At the Junk Kouture City Finals, ten designs across ten schools in each market will be announced as World Finalists. Included in this, is the provision of travel and accommodation arrangements to the World Final event. This ensures that the talented finalists and educator can fully immerse themselves in the experience without any logistical concerns (subject to Junk Kouture's T&C).

The Junk Kouture World Final will offer the finalists a chance to win the following awards:

World Designer of the Year

The most prestigious award of all! One of the City Designers of the Year will walk away with the coveted title of Junk Kouture 'World Designer of the Year' 2024. An entry the judges consider to be the most exceptional overall; this design will be deemed the whole package!



City Designer of the Year (Dublin, London, Paris, Milan, New York, Abu Dhabi)



Each City Designer of the Year is selected as the best from their country. Each of the six are ones that the judges feel is a cut above the rest, from the inspiration, innovation, choice and manipulation of recycled materials and the overall craftsmanship that is displayed through the designs.



Purposeful Plastic Award

The 'Purposeful Plastic Award' will exclusively use plastic materials to craft their design, showcasing inventive use of the upcycled plastic materials.



Glamour Award

The winning design of the 'Glamour Award' must exude style, pizzazz and most importantly, be red carpet ready! An eye for finishing touches must be demonstrated, enhancing the overall look of the glamorous design!



Junior Designer Award

The 'Junior Designer Award' will be presented to a designer(s) aged 12 - 14 years at the point of competition entry whose design has blown away the judges, demonstrating an eye for fashion design that's one to watch.



Performer Award

The 'Performer Award' will go to the best choreographed routine and catwalk display that made their design stand out from the crowd!



Wearable Art Award

The 'Wearable Art Award' is for a design that creates a true feast for the eyes! This design can be Weird, Whacky and Wonderful but truly a piece of Wearable Art!



Dare to Wear Award

The 'Dare to Wear Award' will be presented to a ready to wear garment that has utilised up-cycled fabric to create a bold, innovative outfit.



NEW - STEAM Award

The 'STEAM Award' will be awarded to a design that was inspired by Science, Technology, Engineering, Arts or Math and/or has incorporated STEAM techniques throughout their design in a creative and innovative way!



Innovation Award

The Innovation Award recognises a designer(s) who explore and apply the most original and innovative choice of recycled materials and/or manipulation techniques into their creation.



Cultural Couture Award

The Cultural Couture Award will be presented to design that celebrates their culture or nationality, from history to fashion, landmarks to paintings. Storytelling is key.



NEW - SDG Award

The winning design of the 'SDG Award' must embody and highlight the messaging of at least one of the 17 United Nations Sustainable Development Goals (SDGs), while also incorporating materials that align with its mission. manipulation techniques into their creation.



Junk Kouture

BECOME A CONTENT CREATOR

JUNK KOUTURE

We encourage students to create their own content to inspire our global community by capturing their design journey, telling their stories and showcasing any local community events they attend!

CREATE YOUR SOCIAL ACCOUNT FOR YOUR JK DESIGN

- Create a social account for your design on TikTok / Instagram.
- Use this throughout the year to document your creative journey through pictures and videos.
- We encourage you to get creative with this content and don't be afraid to post what you're getting up to - from climate activism, design exhibitions, swap shop hosting to charity engagements.
- Tag @junkkouture to be featured on our platforms.

Or send your story and images directly to info@junkkouture.com for a chance to be featured on our website news section.

Note: It is not necessary to create a social media account for your design, but simply an opportunity to engage further with the global community.



JUNK KOUTURE



PLEASE PRINT, KEEP SAFE, AND DISPOSE RESPONSIBLY

JUNK KOUTURE

GRASSROOTS SUSTAINABILITY

Goal to deliver against 6 of the 17 United Nations Sustainable Development Goals by 2030 across a range of activities, creating the circular engineers of tomorrow

- **SDG 13 Climate Action:** At the heart of everything we do. Providing a global platform to share youth voices and the creative outlet to showcase their solutions to climate action.
- **SDG 4 Quality Education:** Celebrating creativity and sustainability in the school system. Providing free accredited educational resources.
- **SDG 5 Gender Equality:** Inclusivity for all. Students of all backgrounds and levels of experience are welcome to join.
- **SDG 10 Reduced Inequality:** No Barriers to entry - a free programme for schools. All you need is waste and your imagination.
- **SDG 11 Sustainable Cities and Communities:** Everyone gets involved - Engaging communities!
- **SDG 12 Responsible Production and Consumption:** Creating the circular engineers of tomorrow!

Students are engaged and active, conscious of climate change and wanting their voices to be heard showcasing responsible decision making, increased reuse, re-purposing, up-cycling and recycling.

Development of partnerships with several climate change organisations.

Globally Recognised

MIP SDG Innovation Award in association with the United Nations Ocean Hero Award, Footprint Sustainability Summit.





JUNK KOUTURE EDUCATION RESOURCES

There are a range of educational resources available to guide you through your Junk Kouture journey.

Explore the Junk Kouture YouTube channel for inspirational and educational content such as:

Event Highlights

- Educator / Creator Spotlights
- How-To Videos (Stitching Techniques)
- Tips on the Submission Process
- NEW for 2023/2024 - Masterclass Series & Much More

Deloitte. DELOITTE MASTERCLASS SERIES

Join the Junk Kouture Masterclass series, made possible by Deloitte! In ten episodes, published weekly from 19 September - December, we explore a range of current topics like climate change, leadership, mental health and more. Gain insights from experts, young activists, Deloitte leaders, and Junk Kouture alumni.

Phase 1: Sustainability & Climate

This phase initiates creativity by exploring inspiration, context, and the 'WHY' of Junk Kouture, and the significant impact of being involved.

Episode 1: Climate Change: A Global Turning Point (available: 19/09/23)

Episode 2: The Voice of Youth at Climate Change Conferences (available: 26/09/23)

Episode 3: Alternative Origins of a Garment: Sustainable Supply Chain (available: 03/10/23)

Episode 4: Alternative Lives of a Garment: The Circular Economy (available: 17/10/23)

Phase 2: Diversity, Equity, and Inclusion

This phase addresses self-doubt, teamwork, and mental wellbeing. It motivates and fosters awareness of inclusivity through their design.

Episode 5: Self-Expression & Creativity in Careers (available: 24/10/23)

Episode 6: Inclusivity in Business & Design (available: 07/11/23)

Episode 7: Mental Fitness, Self-Awareness & Wellbeing (available: 14/11/23)

Phase 3: Industry Real Talk

This phase provides motivation, career insights, and where they can go next through the opportunities this programme offers. It shows the ability to envision a creative career and a sense of contribution to something larger.

Episode 8: Careers in Sustainability (available: 21/11/23)

Episode 9: What It's Really Like to Work in Fashion (available: 28/11/23)

Episode 10: How Media & Fashion Affect Change (available: 5/12/23)

Microsoft MICROSOFT SERIES

Embark on a transformative journey with Junk Kouture and Microsoft. Our masterclass series is your gateway to impactful innovation. Discover the intersection of creativity, education, and environmental awareness. From addressing climate change to crafting upcycled designs, our hands-on classes empower you to be a changemaker.

Episode 1: Junk Kouture: Making an Impact

Discover creativity through sustainability. Explore making an impact in daily life to address climate challenges and craft your own upcycled Junk Kouture design.

Episode 2: STEAM – Everything you need to know to be a changemaker!

Find out how to infuse STEAM into the classroom and apply it to your JK design. Tune in now to learn from Junk Kouture alumni and gain their valuable insights.

Episode 3: The Creative Process

Learn the ins and outs of the creative process, from mood boards to design team preparation. Get insider tips from Junk Kouture alumni.

Episode 4: Turning Junk into Kouture

Explore working with unique materials, learn creative techniques from alumni, and discover how to turn Junk into Kouture.

Episode 5: Behind The Seams

Discover how JK alumni are becoming change makers through using their voices, and embracing self-expression, contributing to a greener future.

Episode 6: 'The Junk Kouture Future Leaders Network'

Whether it's in fashion design, climate action, youth activism or just becoming a changemaker we want to give you a platform to continue to use your voice.



DOWNLOADABLE RESOURCES

Further educational resources which can be downloaded for the classroom will be shared by your TM throughout the competition cycle.



JUNK
KOUTURE



JK **FUTURE
LEADERS**
NETWORK

CALLING ALL OUR ALUMNI!

JUNK
KOUTURE



JK **FUTURE
LEADERS**
NETWORK

VISIT

After the competition cycle, your journey with Junk Kouture doesn't have to end. Junk Kouture Future Leaders is the ultimate network for young creatives, futurefashion designers, sustainability enthusiasts, and innovative leaders ready to make an impact on the world!

ARE YOU???

- A Junk Kouture Alumni who wants to continue sharing your talents with the world?
- Passionate about any of the following: Creativity, Sustainability, Activism, Fashion Design, or Innovation?
- Interested in getting involved in Junk Kouture activities such as workshops and events?
- Looking for career development opportunities like internships, work experience, mentorships and speaking opportunities?
- Interested in having your talents, work, and voice heard and showcased across JK platforms?

Continue your journey as a Junk Kouture Future Leader and sign up to the network today!

REGISTER



PLEASE PRINT, KEEP SAFE, AND DISPOSE RESPONSIBLY

JUNK
KOUTURE



COMPETITION RULES AND REGULATIONS

RULES OF ENTRY APPLICABLE TO THE JUNK KOUTURE 2023 – 2024 COMPETITION

The rules are designed to ensure that Junk Kouture is conducted as fairly and as efficiently as possible and are subject to change at any time at the sole discretion of Junk Kouture. Infringement of any of the rules listed on the rules and regulation page of the website may lead to exclusion, at any time, of individuals or schools from present and/or future participation in Junk Kouture. Please refer to this page for all rules and regulations prior to submitting your Junk Kouture design.

For rules and regulations please visit www.junkkouture.com

VISIT

FAQ SECTION

Is it Couture?

The design should fall within the essence of couture by showcasing detailed craftsmanship. However, it should also push innovation by using fresh perspectives, unconventional materials, and techniques. This blend should create a unique piece that combines elegance with creative thinking.

What methods of attachment can I use on my design?

While using glue for attachment is allowed in the competition, incorporating careful and skilful material manipulation, as well as techniques like sewing, weaving, knitting, and more, will significantly impress the judges.

Can my design travel well?

Within the competition the garment may need to travel to the JK Regional/City/World Final without falling apart. You must also be able to navigate multiple flights of stairs backstage (3 feet in width) and comfortably perform with an intact design. Along with this you should be able to pack your design safely and securely when traveling to an event.

Is my design appropriate?

Junk Kouture is a family friendly event so designs must be culturally appropriate. The use of alcohol, cigarette or drug branding is prohibited unless it is used to create awareness of the harms that these substances can cause.

Will you have to choreograph a routine to your chosen music?

You must be able to choreograph a 45 second routine in which you will perform at the event if you progress to the next stages of the competition.

Will your song get good audience engagement?

Junk Kouture is a live event and audience participation makes a better show. Selecting a song that engages the crowd will elevate your performance.

Do you have to enter the competition through your school or can you just register on your own with your friends?

To participate, you need to register for the competition through your school. You must include the responsible teacher due to our child protection policy. All design team members must be



Junk Kouture

2023-2024
GLOBALCOMPETITION

📷 🎵 📺 🐦 📌 📺 in

@junkkouture