

THE TIMELINE:

Closing date for Educator sign up is
24 November 2023.

TIP: Keep up to date with latest
competition information on
junkkouture.com

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STAGE 1 (SEPT – NOV) SPARK YOUR CREATIVITY (Planning + Development)

- Research designers, techniques, and unique materials.
- Discover different sources for your design inspiration.
- Build a mood-board and sketches as inspiration arises.
- Gather some key materials.
- Delve into sustainability related topics and research.

STAGE 2 (NOV – JAN) STYLE YOUR IDEAS (Construction of Design)

- Craft your ideas into any style of wear.
- Ensure the design is made from 100% recycled materials.
- Capture your design process through images & videos.
- Create a design social media account for others to follow your JK journey.

STAGE 3 (JAN – MAR) SUBMIT YOUR DESIGN (Delivery period)

- Ensure your design is complete.
- Get creative with photography, video, and storytelling.
- Tell your story from the design inspiration and how it promotes sustainability.
- Select a performance song that relates to your design narrative.

STAGE 4 (APR – JUN) CITY FINAL (National Events)

- City Finalists to be announced on JK socials accounts.
- 6 City Finals (Dublin, London, Paris, Milan, New York, Abu Dhabi).

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STAGE 5

WORLD FINAL AUTUMN 2024

Sixty World Finalists from
across Six City Finals
compete for World Designer
of the Year plus an array of
awards.

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