KOUTURE Festival of CREATIVITY & CIRCULARITY

WORLD FINAL²⁴

SHOW PROGRAMME

CELEBRATING

15 YEARS OF
JUNK KOUTURE

EUROSPAR (A)

staycity*

DHL

WWW.JUNKKOUTURE.COM





WELCOME

Sometimes in life, something comes along that ignites a passion in you and inspires you to push beyond what you ever thought possible. 15 years ago, that very thing came into my life when the idea of creating a platform for teens to showcase their creativity and have it valued, inspired me. Junk Kouture, the World's First Sport for Creatives was born.

When a recent survey found that 7 out of 10 kids do not play athletic sports, it was the perfect nod to someone to come along and fill that gap. Junk Kouture is the Sport that appeals to those kids, they get to compete, be part of a tribe, get celebrated for pushing themselves outside their comfort zones, and at the same time go through an education process which brings Growth Mindset and Circularity into their lives at an early age.

While Junk Kouture started out as a hobby for me, it has become something more, it has become a passion and a vehicle that allows me and the dedicated Junk Kouture team to bring a positive impact to the lives of so many young people across the world.

The journey thus far has had many highlights – BUT there is one moment that stands out more than any other for me - Maxim O'Sullivan on the stage at UCH in Limerick, when asked about the enormity of attending the Cannes Film Festival, and the Royal Film Premiere, in London, as part of his prize for winning the overall competition. Maxim's answer was not on the enormity of those things at all his response to the question was "the biggest thing for me, was that I found my personality". It didn't matter what else was happening in that arena that night, that was the moment I realised what Junk Kouture's true purpose was because it wasn't that Maxim had found his personality, as he had thought, it was always there, it was that others had started to see it, and value his skills and talent. I realised this was the "Power of being seen for who you really are". This is the POWER that Junk Kouture wields in the lives of young people. It is a POWER we can all learn to have - when we see the talents in others and recognise the value of those talents, we elevate that person's esteem and self-confidence.

I have a challenge for you, start to look for those skills in everyone you meet, if you do, you will give them a new confidence, and if they are young people, you'll set them off on a new, more positive path in their lives. This is the core purpose of Junk Kouture - enrich and empower the lives of young people across the world through creativity and circularity.

Looking back over this last year, it has been another very busy year for us, highlights include our being named as an SDG Champion here in Ireland by Department of the Environment, Climate and Communications. Our second World Final, in Monaco and sharing the stage in New York with 5 young American Junk Kouture entrants who left a lasting impression on all in the audience with their performance.



2025 promises to bring further highlights, with Junk Kouture being involved in an International Education and Sustainability Summit in Monaco kicking off tomorrow, and other events in Monaco and Cannes in May, along with Climate Week again in New York in the Autumn.

But now we have all gathered in the Helix for the World Final of Junk Kouture 2024. Tonight is a special night, this is our first ever World Final in Dublin, back in Ireland where all this started. I am excited for the 144 teens who have travelled here from across the world, to showcase their designs. In total 17 awards will be presented, with one design being crowned the Junk Kouture World Designer of the Year.

Your job tonight is to make sure that you share your full energy with each and every one of the models as they come on stage, it isn't easy as a 16-year-old to come out in front of 1,000 people, and they deserve our full support.

Lastly, I want to extend a huge thank you to everyone who worked tirelessly to make this all happen, both on the Junk Kouture side, the team have pushed and worked hard to deliver a world class event, and on the school side, so many teachers and students, putting in countless hours and parents dealing with trash all over their homes.

Now sit back, let the show begin, open your mind to a world of possibility, be prepared to be amazed, everything on stage has been created from everyday trash. What you will witness is the telling of 60 stories presented through the eyes of our future leaders in what we describe as a Night at the Opera for the 21st Century. Laugh, cry, cheer and sing all in celebration of the incredible creativity of our young people.

Thank YOU for being part of this journey.

TROY

FOUNDER & CEO

JUNK KOUTURE

FIND US ON SOCIAL MEDIA!

[O] J [D] in f [X] [P]

@JUNKKOUTURE #JUNKKOUTURE

GRASSROOTS SUSTAINABILITY

Goal to deliver against 6 of the 17 United **Nations Sustainable Development Goals by** 2030 across a range of activities, creating the circular engineers of tomorrow















Empowering the next generation to drive change and shape a sustainable future.

As an SDG Champion appointed by the Department of the Environment, Climate, and Communications, Junk Kouture raises awareness of the United Nations' Sustainable Development Goals (SDGs) through the power of creativity. Each design embodies at least one of the global goals, inspiring students to become catalysts for positive environmental and social impact.











EUROSPAR

PROUD TO SUPPORT THE IRISH FINALISTS ON THEIR JUNK KOUTURE JOURNEY!

EUROSPAR is proud to be the headline sponsor of Junk Kouture Ireland 2025, continuing our commitment to empowering young creative minds and promoting sustainability in communities across Ireland. This year, we're thrilled to continue our support of the 10 Irish teams as they showcase their innovative, recycled couture on the Junk Kouture World Final stage in Dublin on March 4th.

As part of our dedication to fostering young talent, **EUROSPAR** is also the official sponsor of the Junior Designer Award, recognising the outstanding creativity and craftsmanship of the competition's rising stars.

Just like Junk Kouture, **EUROSPAR** is at the heart of local communities. Our supereasy supermarkets are locally owned and family-run, with store owners who are longstanding members of their communities. We are passionate about supporting local suppliers and producers, ensuring we deliver the best quality, freshest foods to our customers while championing sustainability and responsible retailing.

Best of luck to all the finalists - your innovation is shaping a more sustainable future!





JUNKKOUTURE.COM/FUTURELEADERS

Stay connected to the Junk Kouture community and explore an abundance of exciting opportunities to empower the further leader in you!

Junk Kouture Future Leaders is the ultimate network for young creatives, future fashion designers, sustainability enthusiasts, and innovative leaders ready to make an impact on the world!

Continue Your Journey As A Junk Kouture Future Leader And Sign Up To The Network Today!



ARE YOU:

- A Junk Kouture Alumni who wants to continue sharing your talents with the world?
- Passionate about any of the following: Creativity,
 Sustainability, Activism, Fashion Design, or Innovation?
- Interested in getting involved in Junk Kouture activities such as workshops and events?
- Looking for career development opportunities like internships, work experience, mentorships and speaking opportunities?
- Interested in having your talents, work, and voice heard and showcased across JK platforms?



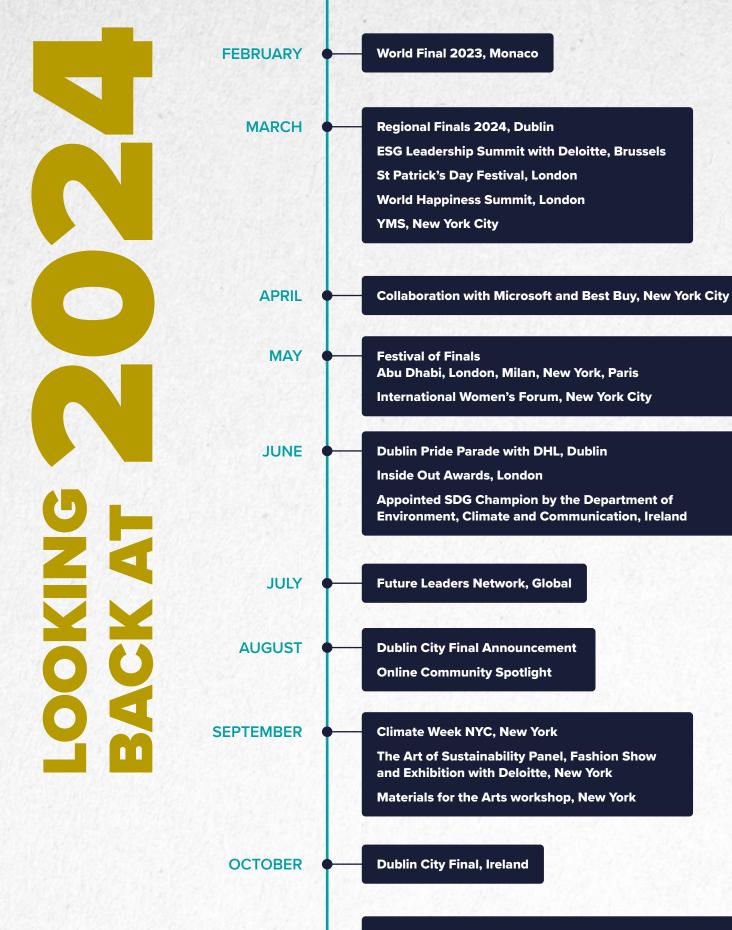
OFFICIAL YOUTUBE CHANNEL

Join our YouTube community for access to exclusive video content. Explore the 'World Finalists' playlist to discover more about the contestants in the World Final competition.

WWW.YOUTUBE.COM/@JUNKKOUTURE

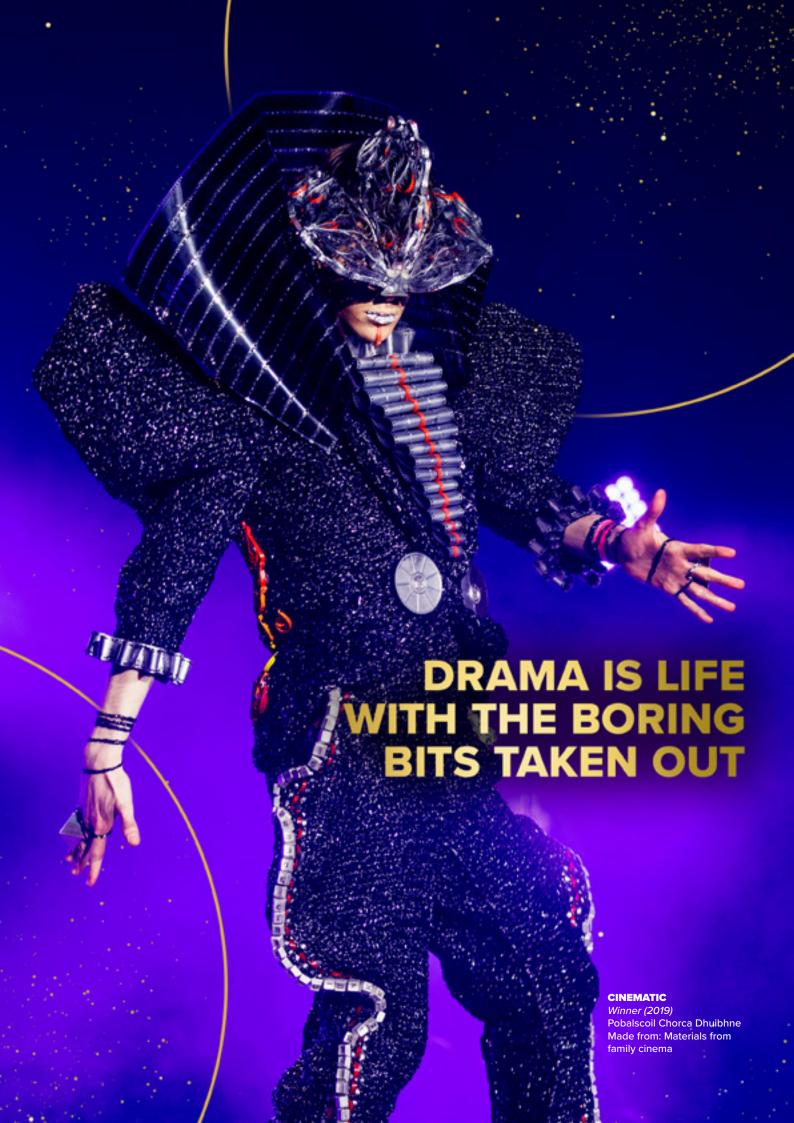






NOVEMBER Upstart Creative Careers Workshop, V&A Museum, London

Sustainability and Experience Panel with the Marketing Society of Ireland and Junk Kouture Future Leaders, Dublin



DELIVERING CREATIVITY GLOBALLY

Official Logistics Partner







AWARDS

WORLD DESIGNER OF THE YEAR
DUBLIN DESIGNER OF THE YEAR
LONDON DESIGNER OF THE YEAR
MILAN DESIGNER OF THE YEAR
PARIS DESIGNER OF THE YEAR
NEW YORK DESIGNER OF THE YEAR
ABU DHABI DESIGNER OF THE YEAR
PURPOSEFUL PLASTIC AWARD
GLAMOUR AWARD
SDG AWARD

PERFORMANCE AWARD

JUNIOR DESIGNER AWARD Powered by EUROSPAR

WEARABLE ART AWARD Powered by Claire Garvey Designer

READY TO WEAR AWARD

STEAM AWARD Powered by ATU

INNOVATION AWARD Powered by DHL

CULTURAL COUTURE AWARD Powered by Dublin City Council



PHYSICAL AWARDS MADE BY ATLANTIC TECHNOLOGICAL UNIVERSITY FOR THE THIRD YEAR



Atlantic Technological University (ATU) is a multi-campus technological university in the west and north-west of Ireland that delivers a rich combination of academic and research excellence, quality of life and opportunity.

COLLABORATIVE STRENGTH

Atlantic TU has a student population of over 26,600 learners, spanning more than 690 academic programmes from pre-degree to doctoral level. ATU's strength lies in our collaborative ethos, realising our shared goals by elevating and championing success.

ACADEMIC EXCELLENCE

ATU offers an exceptional higher educational experience. Building on the foundations of applied learning, our university focuses on research-informed teaching. We empower learners to realise their full potential, developing responsible citizens, critical thinkers, innovators and problem solvers equipped for life-long learning.

RESEARCH, ENGAGEMENT AND INNOVATION

At Atlantic TU we have a proud tradition of industry engagement, through collaborative research and providing programmes at undergraduate and postgraduate levels that meet employers' skills requirements. As the leading higher educational institution in the region, our students, staff and communities are intrinsically linked to regional employers, building sustainable employment opportunities, and driving growth in the west and north-west.

GLOBAL OPPORTUNITIES

Our students develop as global citizens, recognising and building awareness of the opportunities and roles we play in developing sustainable global economies. From collaborative international research to overseas study and work placement opportunities, ATU students are part of a global community with a mindset that reaches far beyond our shores.

- 1 REGION
- 9 CAMPUSES
- 600+ PROGRAMMES
- 10 RESEARCH CENTRES
- 8,000+ GRADUATES ANNUALLY
- 26,600+ TOTAL STUDENTS
- 2,500 TOTAL STAFF







DJ OIS BOSH

.

SHOW STARTS

8:00PM

7:30PM

SHOW ENDS

10:30PM



CONTESTANTS

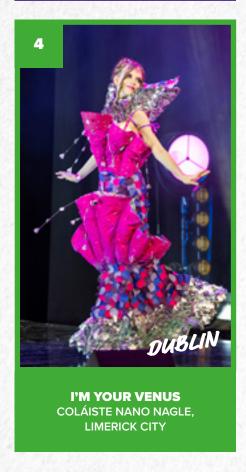
IN ORDER OF APPEARANCE

1	Aqua Marina ==	31	The Colours of Hope
2	Red Spider Lily ■ ■	32	A World of Color
3	Cards Dress I	33	AIHUMAN
4	I'm Your Venus ■	34	Unwrapped =
5	A Steampunk Desire	35	Mermode
6	Eclectic Earth Ensemble	36	Al Mubaraka) 🗖
7	The Ecosystem Mermaid ■ ■	37	The Polluted
8	The Kraken 🗮	38	Good Night Moon
9	Black and White ■	39	Medusa 🗀
10	Net's Win	40	Mermurder
11	Alpacalypse	41	Queen of Kings
12	Don't Judge A Book By Its Cover	42	Calypso 🔀
13	Stella II	43	Rose II
14	Akimasa I I	44	Sanskriti 🗀
15	Lady of the Landscape ■	45	Natural Allure
16	Mer Made of Plastic	46	Rose Rebel
17	No Face No Case	47	Tailor Dream 🗏
18	Robe De Mariee Patchwork	48	The Joanie
19	Auntie Nature	49	Rags to Revolution
20	Inferno Attire	50	Vision Zero
21	Oceanic Opulence -	51	Blood Stained Poppy
22	Our Lady of Thorns I	52	White Soul
23	Vegetal Reconnection ■ ■	53	New Wave
24	Forgotten History	54	Cerulean 🔀
25	Dumpling 🗮	55	FeelingFlow =
26	@user25071108 	56	Aquacultural I
27	La Mer Bougie	57	Union-Durable
28	Hope Amongst the Ashes	58	Girl On Fire
29	Feel the Sea ■ ■	59	La Voix Du Congo 🗏
30	Dress for the Record	60	Lir's Child

















THE KRAKEN
FAIRHAVEN HIGH SCHOOL



LYCÉE SONIA DELAUNAY



















HIGH SCHOOL



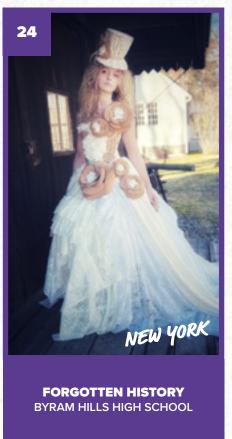
















@USER25071108
FAIRGREEN
INTERNATIONAL SCHOOL

















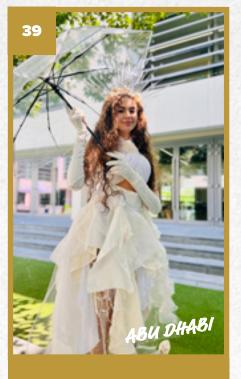








GOOD NIGHT MOON WHITNEY YOUNG MARGARET HIGH SCHOOL



MEDUSA HARTLAND INTERNATIONAL SCHOOL













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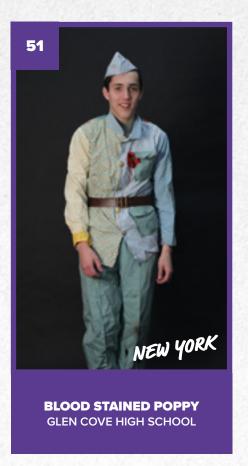
























UNION-DURABLE LYCÉE POLYVALENT GEORGES BAUMONT





FASHION INDUSTRIES



JUDGES



STEPHEN MCLAUGHLIN FASHION DESIGNER

An Irish London based womens-wear Fashion Designer. Founder of SML London, a contemporary womenswear brand, his philosophy at SML is to design a brand with considered and accomplished shapes and drapes, a brand irrespective of age, designing distinctive and timeless silhouettes with an ode to elegance and class. Designed with (almost) zero-waste sustainable manufacturing platforms & by crafting everything to order, he eliminates the need for excess stock.

LISE PIERRONCONTENT CREATOR AND MODEL

A French content creator and Parisian It-girl has been with Junk Kouture since 2021. Vogue has recognised her as a must-follow, but Lise's impact goes far beyond the world of fashion. She is a fierce champion of sustainable fashion and is constantly promoting ethical practices and mindful consumptions.





MAYA PENNECO DESIGNER, ANIMATOR AND ENTREPRENEUR

Maya Penn is a 24-year-old artist, eco-designer, animator, and entrepreneur. She founded Maya's Ideas at 8 and has led in sustainable fashion for 17 years. A TED speaker and Cambridge-certified expert in circular economies, she's worked with Coach, Vogue, and the Earthshot Prize. Through Upenndo! Productions, she directs nature-focused media, including ASALI: Power of The Pollinators, executive produced by Viola Davis. Her book, You Got This!, is used worldwide to teach youth sustainable entrepreneurship.

SALLY TAYLORBUYING DIRECTOR

Sally Taylor is an experienced Buying Director in international fashion retail. As Director of Buying at Primark, she leads footwear and accessories, driving innovation and commercial success. With a career at Accessorize, Debenhams, River Island, and LK Bennett, she excels in trend-led ranges, team leadership, and global sourcing.

She has launched and scaled categories across fashion and lifestyle, aligning with market trends. Holding an Executive MBA from Imperial College, she brings expertise in leadership and strategy. Passionate about collaboration and growth, she thrives in dynamic retail environments.



ED ROCHEPRESENTER

Ed is an IMRO Award Winning Radio
Presenter in Ireland. He currently hosts SPIN
South West's breakfast show 'Fully Charged'
weekday mornings. He's also a coach for
AURA - which is a wellbeing app to over 8
Million users worldwide. Away from the mic
- Ed has gained in popularity on Tiktok with
over 5 Million views on his videos so far. His
content is based on music and pop culture
with an LGBT+ focus.

Ed is no stranger to the Junk Kouture stage having previously hosted the event for many years. Ed is back as Junk Kouture host this year and he says that he can't wait for the live shows.

HOSTS



ELEANOR FITZGERALDPRESENTER

With a background in modeling, media, and the fashion industry, Eleanor is delighted to return as one of this year's hosts for Junk Kouture. She admires the Junk Kouture brand and the opportunities it provides for students.

Coming from an artistic family, with both parents having worked at LSAD, she finds it exciting to witness the talent and creativity of the budding artists, designers, and creators who participate each year and follow their progress.



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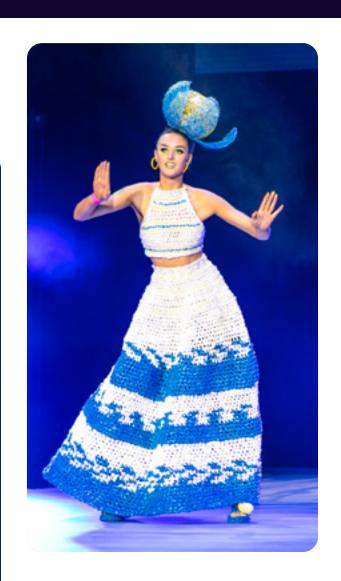
HILL ROBINSON

Hill Robinson and Moravia Yachting are proud to be a sponsor of the 2024 Junk Kouture World Final.

As leaders in luxury yacht management and brokerage, we are deeply connected to the sea, and supporting a platform that inspires students to transform ocean waste into high-fashion creations aligns seamlessly with our values.

This partnership is more than sponsorship, it's a statement : championing creativity, eco-consciousness, and the next generation of talent. Just as we redefine excellence on the water, Junk Kouture is redefining fashion with a purpose. Together, we celebrate a future where style, sustainability, and the sea come together in the most flamboyant of ways!

Love the Sea



DJ OIS BOSH

Regarded as one of the biggest upcoming 22-year-old DJs/
Producers from Ireland.

Ois Bosh has released four tracks, including Cover It Up and 4AM (Deevu Records), with national and international radio support from BBC Radio 1, iRadio, 2FM, Cool FM, and Spin SW. His music has been backed by Ellie Goulding, Don Diablo, Diplo, John Gibbons, Welshy, and Mark McCabe.

He has played major Irish festivals and venues, including multiple Electric Picnic appearances and Dublin's 3Arena. In 2024, he opened at Monaco's Grimaldi Forum and headlined 4Barns Festival. In 2019, he headlined OTB Festival in his hometown of Buncrana, Donegal.





THE DEBONAIRS

The South West Donegal Band was formed in 2023 by Shay Rowan, Conor Gallagher and Brian Callaghan for a school showcase performance, since then, they have taken great ambition and continued to play together, playing gigs and festivals around Killybegs.

The Debonairs consists of members Shay Rowan (vocals, rhythm guitar), Conor Gallagher (lead guitar), Brian Callaghan (drums) and Eamon Óg McHugh (bass).

Check them out @debonairsband

PROUD TO PERFORM
AT THE 2024
JUNK KOUTURE
WORLD FINAL



Sign up to the next competition cycle

KICKING OFF SEPTEMBER 2025

VISIT JUNKKOUTURE.COM FOR MORE DETAILS

LAB

Empowering our young people with a **Growth Mindset** at a young age, all built on the platform of **Creativity and Circularity**.



Stephen McLaughlin



Mariusz Malon



Aleksandra Skowyra



Londiwe Ndlovu



Maha Shahzadi



Sarah Lane



Troy Armour



Maya Penn



Katie Brill



Dr. Kimberly Moffit



Caterina Mendez



Mark Brady







Dublin City Council and the Dublin Brand are delighted to support the Cultural Couture Award at this year's Junk Kouture World Finals. This exciting event further strengthens Dublin's reputation as a dynamic, inclusive, and inspiring place.

Climate action is the most critical issue we face, and taking action, including promoting a circular economy, is a key priority for Dublin. With the fashion industry still prioritising the mass production and overconsumption of clothing made mostly from fossil fuel-derived materials, Junk Kouture plays an essential role in promoting fashion recycling and the circular economy.

The Dublin Brand plays an important role in promoting the city and region as an attractive place to live, work, invest, and study. To learn more and be inspired to get the most out of being in Dublin, check out our website, Dublin.ie, and visit our socials @dublin_ie.

SPECIAL THANKS

Another Avenue

White Van Productions

Piotr Albrecht

Dublin Tour Guide

The CHQ Building

Seven Wonders CHQ

Dublin Airport

Dublin Express

iPrint

Kimberly Moffitt

Caterina Mendez

Aleksandra Skowyra

Maruiusz Malon

Sarah Lane

Maha Shahzadi

Londiwe Ndlovu

Mark Brady

Beverly Camhe

... and to our Junk Kouture team, as well as to the schools, educators and students who continue to make this event possible year after year.

NO ONE EVER CHANGED THE WORLD BY BEING THE SAME AS ANYONE ELSE